Tops in TV Listings Week of January 24

TV DIGEST

GODFREY'S WIFE

WARREN HULL'S SECRETS

★

EXCLUSIVE!

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15c

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3 Channel 3 WPTZ

NBC Network

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Eddie Cantor
Groucho Marx
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Martin & Lewis
Philco Television Playhouse
Martha Raye
Kukla, Fran & Ollie
Dr. Roy K. Marshall
Frontier Playhouse
Howdy Doody
Hopalong Cassidy
Jimmy Durante
Dorothy Collins
Bob Hope
Roy Rogers
Dinah Shore
Kate Smith

CHANNEL 3 WPTZ

Turn to 3 and see:

Bess Myerson

Daily 3 P.M.

TV DIGEST

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LETTERS TO THE EDITOR

your voice in television

Please limit letters to 50 words. Give name and address for reference; name will be withheld if desired.

Along The Same Line

. . . Can you tell me if the young boy who played the role of Thornberry's son in the Ozzie and Harriet Show of January 9th was really Don DeFore's son?

Edith Black, Elkins Park, Pa.

● *Will Thornberry II was played by Alan Dinehart III, son of the late motion picture actor, Alan Dinehart.—Ed.*

Where's The Racket?

. . . Now that "My Little Margie" has taken over Reed Hadley's Racket Squad, will we ever see it again?

Susan Ver Bryck, Woodbury, N. J.

● *The handsome Reed Hadley exposes those rackets in his new time slot on alternate Saturdays at 9:30 P.M.—Ed.*

Real Life Guy

. . . We would like to know if "Mr. Peepers" (Wally Cox) is a science teacher in real life. This is to settle an argument.

Kenny and Wilma Hiester,
W. Reading, Pa.

● *The greatest tribute one can make to an actor is to think he's not acting. Wally Cox in real life is a very scientific comedian.—Ed.*

The House Unhoused

. . . My friends and I would like to know why "House In The Garden" hasn't been on the "Kate Smith Hour." We miss it!

Therese Gillette, E. Catasauqua, Pa.

● *The daily "House In The Garden" playlets were scheduled for a limited time only. Even though they achieved great popularity the skits were cancelled because Kate Smith Show producers wanted to present more variety on the show.—Ed.*

Where Ramar Should Go

. . . We're sick of seeing those pictures of Ramar and the Jungle repeated. If he isn't going to have any new adventures, maybe he should go to a new jungle!

Mrs. A. L. G., Brigantine, N. J.

Almost Correct Conclusion

. . . Being a guitarist, I naturally studied very carefully Les Paul's fingerwork when he and his charming wife, Mary Ford, appeared on Jackie Gleason's show recently. I have arrived at the following conclusion: while a record was playing offstage, supplying the sound, Les and Mary merely faked enough motions to fool the average fan. Am I right or wrong? Sid Smith, Phila.

● *You're partially right. Lots of folks were mystified about the fact that Mary Ford seemed to sing in six-part harmony and Les Paul was doing impossible stunts on his guitar. The "Bye Bye Blues" number was a composite recording, Les Paul being a pioneer with this stunt. The number was re-recorded six times, with Mary Ford supplying new harmonies to her own lead and Les dubbing in more guitar effects. The recording was played backstage on the show, with the duo supplying a seventh musical and voice effect.—Ed.*

Puzzled

. . . My friends and I are puzzled about the Dean Martin-Jerry Lewis show in which someone appeared as Jerry's mother. Was she his real mother? Doreen Schwed, Phila.

● *Of course not.—Ed.*

Unfinished Story

. . . Did Ed Sullivan show the second chapter of "The Samuel Goldwyn Story?" If not, do you have any information as to when he will finish it? Walt, Trenton, N. J.

● *Part two of the Goldwyn Story was postponed during the period Ed Sullivan was hospitalized. We're sure Sullivan expects to complete it but as yet no specific date has been set.—Ed.*

DON'T CUSS THE COMMERCIAL

It Pays for Your Front Row Seat In Entertainment

ARE you the type that gets up and heads for the kitchen to get a quick snack when the commercial bit appears on your television screen? If you are (and many of us fall into this category), you're really not playing cricket with the sponsor. It's the same as deriding the guy who just handed you a pair of orchestra ducats for a first night.

Corny as it may sound, a few commercials is a small price to pay for the millions of dollars worth of free entertainment the televiewer receives each week. Did you ever tote up the total cash outlay you'd have to make to secure tickets to see Jimmy Durante, Helen Traubel, Tallulah Bankhead, Fred Waring, Milton Berle, Perry Como, et al? In all fairness, let's take a look at the cash the sponsors are dishing out so that the TV fan can enjoy the best in entertainment.

A Few Costs

According to Variety, a budget of 25 million dollars has been set aside for just telefilm production in 1953. Fifteen "I Love Lucy" shows cost $450,000, 45 Fireside Theatre stanzas add up to $900,000, 20 Joan Davis films cost $600,000, 18 Burns & Allen shows total $540,000, cost of filming "Our Miss Brooks" for January through May viewing is $570,000, 44 "Dragnet" celluloids (which covers most of 1953) is estimated to reach $1,320,000.

"Omnibus," the new CBS venture into unusual video, carries a weekly price tag of $65,000 for its 90-minutes of life. The All Star Revue needs $50,000 per week for its hour-long show, and so it goes.

Who foots these bills? The sponsor, of course. Without the sponsor's bankroll there would be no show without a show there would be very little in the way of top-rated entertainment, without quality programs the televiewer would probably hock his set for a stereopticon. Basically, it boils down to the fact that there is one source responsible for our present-day big-time television entertainment . . . the sponsor.

So why bite the hand that feeds you? We don't advocate your rushing out to stock up on every product you see advertised on television. A counter suggestion, however, is a certain amount of loyalty when shopping. If you enjoy a show sponsored by such and such a product, keep the brand name in mind. When it comes to a choice between the brand of the company that sponsors your favorite show and the product of another company, take the sponsor's. At least, take the sponsor's brand when you like it equally as well as another. After all, your purchase is indirectly feeding the kitty that pays the tab for your favorite television program!

Don't walk out on the sponsor's spot on the show. Be a sport, listen to his story . . . he may have a new product or a new feature that is of interest. He may have an offer that you'll like.

If the sponsor can strike the fancy of just a portion of the audience every week then he'll happily go on footing the mountainous bills assuring the TV audience front-row seats at regular performances in the entertainment world.

For your own good, humor that sponsor! Sit tight during his spot on the show, and don't cuss those commercials. They're payin' the freight!

Why Frankie Laine Sings Those SONGS FROM THE HEART

WHEN Frankie Laine sings a song, it stays sung. When Frankie Laine records a song, other vocalists shy away from the tune. And when Mr. Rhythm puts on a show in a night club, on TV or in a theatre, the audience is fractured.

Yes, Frankie is a real gone performer who may be seen here regularly soon in his vid-film series and more immediately when he opens next Thursday at the Latin Casino.

Tough Struggle

It was very fortunate for Frankie that he didn't take the easy path to fame. For it was the long years of struggling that brought about his style of singing from the heart. Frankie attributes his distinctive warbling to the after effects of his battle to hit the top, and each time he sings, he "feels" the song and makes listeners get the same reaction as the words seem to flow right from the bottom of his soul. For many years he was a "mere nothing" as "I starved to death." Once he found the formula to sing up a storm, he became in his fans' parlance "the craziest ever."

How did he do it? Simply by using discrimination in the type of song he chose to sing. While he was struggling along singing for beer and beef at some clubs and for spaghetti at other places, Frankie learned why he wasn't going anywhere. "I was singing the smooth-ballad style and doing nothing to my listeners. I was concentrating on the blues."

Somewhere in the midst of all the lean years, Frankie started to roll. He dropped his "syrup and butter routine" and switched to his current dynamic style. He credits Louie Armstrong's hot licks on the trumpet as a primary cause.

"The way the guy was doing it killed me," he explains. "So I tried turning my voice into an instrument. I poured it on. Lots of times I overdid it but at least I had my own style."

From the time he switched styles, Frankie's star ascended. He soon recorded "I May Be Wrong" and followed up with the terrific hit "That's My Desire" which sold a million records. He kept going up and up.

"And I've learned a good lesson along the way," he says. "For a couple of years after 'That's My Desire,' I sang anything that came along. Some turned out to be hits. Some were flops. I didn't realize what was wrong until I checked back. Then I realized that I was good for only a certain type of song and that those were the songs that clicked for me. Thereafter I decided to sing only those songs."

Ever since he's been carefully picking his songs, he's had a hit on

the average of every three months. Tunes like Lucky Old Sun, Mule Train, Jezebel, etc. have sent his platter sales sky high.

"Songs pitched at the emotions are the ones more apt to register and my songs have a more or less quiet fury about them. They're dotted with accents and dynamos, loud and soft," he reveals.

Famous Gestures

Frank (real name Frank Lo Vecchio) is also famed for his motions but claims people are fooled into believing he's actually moving around. "I move very little. My feet stand still but my body swings and my hands express the thoughts of the song which I feel from my head to my toes. There's no planning the motions. They just come out."

That's what Frankie says. But you look at him and you'll see him shuffling, jumping, pedaling and ending up with a cheerleader finale. He used to sing with his eyes closed but now they're wide open and swiveling in their sockets.

Frankie loves to sing stories in song but has hits of all sorts—Shine (jazz), Jealousy (Tango), Cry of the Wild Goose (folk type), etc. Every song he sings gets a special arrangement or a half-rewrite job by his pianist Carl Fisher. Virtually no other vocalist will touch a song he has recorded because the song immediately is identified with Frankie.

Some facts about Frankie's life. He wed former movie actress Nan Grey in 1950 and has two daughters in his Encino, Calif. home. He was born in Chicago Mar. 30, 1913, grew up in the heart of Little Italy, sang as an altar boy and was prodded at 15 into singing first at a dance whose band had David Rose at the piano, Gene Krupa on the drums, and Muggsy Spanier on the trumpet.

In time he worked with bands, reached New York with four cents in his pocket and rationed four penny candy bars on his Central Park bench sleeping accomodations until landing a radio job.

He's completed quite a few movies, records for Columbia Records, has broken records all over the nation wherever he makes personal appearances and also clipped the mark at the famed Palladium this past year.

Although he's a far cry from being a Frank Sinatra (since he weighs 195 pounds) Frankie learned on a recent trip to Italy that his family name many years ago was Sinatra. And but for Fate there could have been two of them. But they're so different. Frankie S. leaves you limp. Frankie L. leaves you charged.

ON THE AIR: Frankie Laine (center) chats with Lee Stewart (left) and Bob Horn

TV WIVES

Mrs. Arthur Godfrey

EVERY wife of every entertainment celebrity knows she must lead the life of a guppy in a goldfish bowl. What she eats, what she wears, what she does, where she goes, are items of public domain.

Some like it, some don't. Those who like it find life much easier than those who would prefer quiet anonymity. One of the most successful in the latter group is Mrs. Arthur Godfrey.

Wife of one of the most publicized, photographed, and quoted men in show business, little was known of Mrs. Godfrey. Never had a picture of the famous red-head's spouse ever been published. Cosmopolitan magazine finally broke the ice recently with an article and pictures on Godfrey's private life.

A former secretary at the NBC Washington offices, where Godfrey started his radio career, Mary Bourks has been Mrs. Arthur Godfrey since 1938. An attractive blonde, she quietly and efficiently handles the functions of Godfrey's 800-acre farm near Leesburg, Va., where guests often include General George C. Marshall, Rear Admiral Dan Gallery, Eddie Rickenbacker, C. E. Wilson, and Bernard Baruch.

Keeps Out of Spotlight

As the mother of two small Godfreys, Mike, 12, and Patricia Ann, 10, Mary Godfrey seldom strays from the home territory. She does her own shopping at a supermarket near her home. Her children attend the local public school. She likes to keep out of the spotlight at all times. Few of Arthur's New York acquaintances know her.

Most fans would imagine that the life of the wife of a man who attracts approximately fifty million listeners via nine-and-one-half hours of radio and television performances per week, earns more than a million dollars per year, and brings home, after taxes, close to $300,000, would be chock full of glamour and glitter. This would probably be true if Arthur or Mary so desired such an atmosphere . . . but both demand privacy with a capital P when it comes to Arthur's 'off the air' hours.

Godfrey a Grandfather

Godfrey, who recently was placed in the grandfather category by his son, Dick, child of a previous marriage (which ended in divorce), has never permitted his children to appear on a Godfrey show. Mike was christened Arthur Morton Godfrey, Jr., but was nicknamed Mike. Several years ago Godfrey, Sr., had his son's name changed legally to Michael Arthur Godfrey. Papa says he felt the duplicate name would be a handicap in later life.

Who's to know just what goes through a wife's mind when her husband is the type who'll try anything from tight-rope walking to soloing the newest Navy jet? One thing is sure, Mary Godfrey is always prepared when her husband has his co-pilot fly in guests from Detroit or Minneapolis or wherever the friend may be.

Mrs. Godfrey's boy is an admitted fresh air fiend. His 'restful' weekends on his Virginia farm cause guests to ponder upon Arthur's definition of 'restful'.

RARE PHOTO: One of the few available photos of Mr. and Mrs. Arthur Godfrey, (reprinted courtesy of Cosmopolitan magazine). An attractive, hazel-eyed blonde, Mrs. Godfrey shuns publicity and spotlight of entertainment world.

It's said the red-head arises about 8 a.m. heads for the swimming pool, then saddles up one of the Arabian horses from his stable, checks the farm equipment, and continues the whirl 'til at least sundown.

Mrs. Godfrey has caught her husband's enthusiasm for ice skating and Arthur now plans to build a rink on his farm.

Mary joins her venturesome husband in swimming, riding and ice skating, whenever his over-crowded schedule permits a few minutes of leisure. Godfrey seems to be fired with a haste to make up for lost time, both in his entertainment career and his social endeavors.

Perhaps it's because he didn't click the first time around. As Arthur puts it, "New York is all right if you don't let it get you. I came here (New York) the first time in nineteen thirty-four. I flopped. You know why? I forgot what I was. I lost my sense of values. I tried to become a Broadway character. So I got fired and went back to Washington."

Wary Fellow

Mrs. Godfrey knew Arthur before he became first-cousin to nine out of ten televiewers in the country. She probably knows the underlying reason for her husband's wariness of strangers, his sensitiveness and uncertainty with friends, his suspicions that someone might 'use' him . . . for, according to the Cosmopolitan article, Arthur Godfrey is a moody person.

Now that the public has finally met Mrs. Arthur Godfrey, one wonders if she will be able to continue her quiet place in the shade of the spotlight. Be the good Lord willin', Mrs. Arthur Godfrey will manage nicely, thank you.

The Secrets I've Learned From

STRIKE IT RICH

by Warren Hull

MINE is a heart-rending job as emcee of "Strike It Rich"—but I love it! Each day I hear enough tales of sadness to last me a lifetime but I wouldn't change places with anybody. Each week I share a considerable amount of woe with others. They confide in me their innermost secrets—stories of a desperately needed operation or artificial limbs—or some of the starkest needs in food, shelter, clothing.

Don't imagine that I can do my chore each day, then go home and forget it. "Strike It Rich" changes lives, my own included. You can't see life down to bedrock without getting a new set of values. You change your mind about what things are of primary importance; you learn about the dignity of man and what a friend is.

Your wife and family learn with you. Yes, the Hulls have discovered the secret of worthwhile living—that the happiest people (in our opinion) are those to whom giving has become second nature.

On the show, where we try to help those temporarily down, I must maintain the outward calm of a father confessor. But, the wear and tear on my emotions is something to reckon with.

Every day Sue, my wife, sits in front of our set at home, wondering who will crack my emotional shell this time. A year ago when she took me for better or worse, we thought her biggest job would be to weld her three kids and my three into a happy family. This she is doing with outstanding skill.

But who was to tell her what depths of spiritual strength she would need for the desperate people who call our home at midnight. Or . . . for the blue days when I have to do two live shows with the accumulated problems of the participants weighing heavily upon me. Yet, she has taken the program—as well as its emcee—for better or worse.

Hospitalized Soldier

There she sits at show time. A mother is telling of her son returned from Korea. He is young—on his way home, minus a leg. The father is ill and cannot work. The mother is only asking for a couch on which her son may be comfortable during his month's furlough from the hospital.

Poised though I look, controlled though I try to be, I fluff and choke up. At home, Sue knows why. My son too is young and in the Navy. It might easily have been he. Two more of our boys will be going any time now. We are parents and know what this mother feels.

"Strike It Rich" touches our children too. Sally, who is nine, is for-

ever giving away her clothes to little girls who need them more than she. In fact, her generosity is far ahead of her wardrobe. And Buffy, our young lady of sixteen, had quite an experience with her "mad money." She had $10 for a year-and-a-half but never quite found anything exciting enough to "blow" it on. Then one day she came to the program and after the show told me in a small voice: "I handed my ten dollars to the usher to give to that second family."

Nothing Like Sharing

Proud as we are of our kids, their sacrifices are negligible compared to that of the young people who are our contestants. Often after winning money for something they badly need, they'll listen to the next participant and decide his need is greater than their own. I've seen many impulsively hand over half their winnings without one regret.

Yes, many a secret has touched me and mine. Thanks to "Strike It Rich" today I'm a bigger person with a deeper understanding of all people and their problems. I've learned that we ARE our brother's keeper—that there is much to do in the world, that everyone's help is needed and that the really happy people are those who accept their responsibility to serve and to share.

HEART LINE: Adrienne McGinnis, 14, of 3825 Dartmouth Dr., Phila., and Rosemary Moore, 4, of 132 S. Scott Ave., Glenolden, Pa., invite Warren Hull to bring his show to Philadelphia to aid the Children's Heart Hospital at which both girls were treated.

Give your eyes a break!

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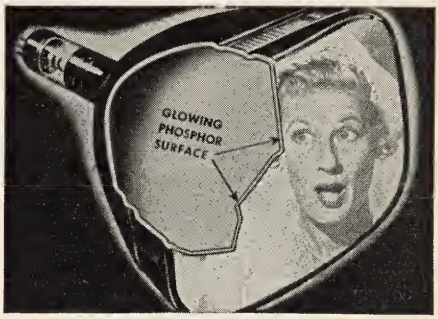

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Saturday

WPTZ	WFIL-TV	WCAU-TV
3	6	10

JANUARY 24

MORNING

9:00 10 **TIME, MUSIC AND RESUME** (Ph-F) Background music with up-to-date programming information.

9:45 3 **TODAY'S HEADLINES** (Ph-F) Flashes of top news events.

10 **INDUSTRY ON PARADE** (Ph-F) A look at products and production methods of large and small businesses in the United States.

10:00 3 **RIDIN' THE TRAIL** (Ph-L, F) Rex Trailer presents a western movie and tells kids about life out west.

10 **JUST US KIDS** (Ph-L) Patches wears his coonskin cap as he plays his guitar, sings and tells stories.

10:15 6 **SCOUTING IN ACTION** (Ph-L) Boy scouts demonstrate their training.

10:30 6 **ROOTIE KAZOOTIE** (NY-L) Big Todd (Russell) and Mr. Deetle Dootle talk with the puppetzootie friends of Rootie Kazootie.

10 **PIONEER PLAYHOUSE** (Ph-L, F) Patches introduces a Gene Autry serial for young cowboys.

11:00 3 **C'MON TO UNCLE PETE'S** (Ph-L, F) Pete Boyle tells stories and presents cartoons to entertain the youngsters who gather on his front porch for a half-hour's fun.

6 **CHIEF HALFTOWN'S PERFORMERS** (Ph-L) Youthful performers between the ages of 2 and 15 vie for prizes in singing, dancing, acrobatic and musical acts. The stalwart Seneca Indian is emcee.

10 **JUST US KIDS** (Ph-L, F) Patches introduces cartoons for the children.

11:30 3 **SATURDAY WITH GRADY AND HURST** (Ph-L) Variety, with talented youngsters singing and dancing, honors for the school of the week, and popular recordings featured. Joe Grady and Ed Hurst are co-hosts.

6 **HAIL THE CHAMP** (Ch-L) Competitive stunts sift a winner from six youngsters chosen from the studio audience as Howard Roberts coaches and Angel Casey helps.

10 **SMILIN' ED'S GANG** (NY-F) Ed McConnell tells the kids about two Indian boys who seek a coveted white puma to offer the Great Spirit. Midnight the Cat plays her accordion and Squeekie the Mouse plays the guitar.

12:00 6 **MRS. FIXIT** (Ph-L) Deborah Adams demonstrates repair and construction techniques which help "the little woman" to help herself.

10 **THE BIG TOP** (Ca-L) Jack Sterling presents a Danish aerial act, a family of acrobats with a juggling act, high wire artists.

12:15 6 **STORIES RETOLD** (Ph-L) Rev. Stanley Gambell tells the fascinating story of the "Child Pioneer."

AFTERNOON

12:30 3 **TRI-STATE FARM SERVICE** (Ph-L) "Protection of Crops." G. S. Miles and Dr. J. A. Evans discuss modern miracles of producing food.

6 **THE BIG PICTURE** (Ph-F) "Truth Is Our Defense." Documentary film produced by the U.S. Army showing the conduct of their psychological warfare in the Far East.

1:00 3 **HOLLYWOOD PLAYHOUSE** (Ph-F) "Great Train Robbery." Bob Steele, Monte Blue, Claire Carlton. A girl attempts to foil a plot to hold up a train but is too late and the entire train disappears into an abandoned tunnel.

6 **WESTERN THEATRE** (Ph-F) "West of Cheyenne." Tom Tyler stars.

10 **MEET ME IN THE ZOO** (Ph-L) Fred Ulmer, Jr., tells three children about lions and tigers as they visit the "Carnivora House."

1:30 10 **ARMCHAIR THEATRE** (Ph-F) Cartoons and short films are introduced by John Ullrich.

2:00 3 **DIG DOBSON** (Ph-L) Charlie Dobson plays popular records for an afternoon of entertainment.

10 **NEWS** (Ph-L) Barry Cassell reports.

2:05 10 **WESTERN FEATURE** (Ph-F) "Arizona Gangbusters." Tim McCoy plays the role of the goodie who trades punches with the baddies.

3:00 10 **NEWS** (Ph-L) Day's happenings reported by Barry Cassell.

STILL DOING BUSINESS . . . but on a NEW page!

For ready reference you'll find:

TV FLASHES . . *now on page 18*

TV DRAMA . . *now on page 22*

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CHANNEL **3**

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William Bendix, Dennis O'Keefe

WFIL-TV, Channel **6**
presented by
Your *Ford* Dealer

SATURDAY (continued)

3:05 10 **WESTERN FEATURE** (Ph-F) "Billy the Kid's Roundup." Buster Crabbe, Joan Barclay, Al St. John. portray the main characters.

4:00 10 **NEWS** (Ph-L) John Dean reports.

4:05 10 **SATURDAY CINEMA** (Ph-F) "End of the River." Sabu stars as a South African youth who objects to being "the white man's burden."

4:45 3 **CARTOONS** (Ph-F) For the kids.

5:00 3 **REX TRAILER'S RANCH HOUSE** (Ph-L) Rex Trailer entertains his young friends with songs and stories as they gather at the ranch.

10 **NEWS** (Ph-L) Latest reports from all sides reported by John Dean.

5:05 10 **GHOST RIDER** (Ph-L, F) "Billy the Kid's Fighting Pals." Bob Steele.

5:30 3 **ROY ROGERS** (Ph-F) "Ride in the Death Wagon." Law and order get a stiff run for their money in Paradise Valley when money which is intended for a clinic for the crippled is stolen. Dale starts out holding the bag and winds up with a bump on the head while Roy rides in a coffin.

EVENING

6:00 3 **RANGE RIDER** (Ph-F) Jack Mahoney and Dick Jones in "Gunman's Game." The hard-riding heroes out-smart rangeland baddies.

6 **ANYWHERE, U.S.A.** (Ph-F) Drama of a boy with heart disease and a girl who is heartsick.

10 **JOHN WAYNE WESTERN THEATRE** (Ph-F) "The New Frontier." Drama of the turbulence in the West as settlers push on to the Pacific.

6:30 3 **ADVENTURES OF KIT CARSON** (Ph-F) Bill Williams stars in "The Golden Trap." Don Diamond, Denver Pyle in featured roles.

6 **TELEVISION NEWSREEL** (Ph-L, F) Frank Hall reports late news.

6:40 6 **WHAT'S THE WEATHER?** (Ph-L) Francis Davis comes up with the Sunday forecast.

6:45 6 **GEORGE WALSH LOOKS 'EM OVER** (Ph-L) The latest in the sporting world as viewed and reported by the expert.

7:00 3 **TO BE ANNOUNCED**

6 **TV TEEN CLUB** (Ph-L) Youth speaks for itself in music as talented teen-sters present songs and dances in a competitive bid for prizes and a start to fame. Paul "Pops" Whiteman, Nancy Lewis, Andrea McLaughlin, Sonny Graham are the regulars.

10 **STORK CLUB** (NY-L) Sherman Billingsley welcomes an astounding variety of celebrities to a secluded corner of his nitery.

Sterling Noon (10) | **Trigger** 5:30 P.M. (3) | **Jessel** 8 P.M. (3) | **Kirsten** 8 P.M. (3) | **Bendix** 10:30 P.M. (6) | **Daly** 10:30 P.M. (10)

7:30 3 **MY HERO** (LA-F) Beanblossom goes on a fishing trip with his boss and finds himself bait for a competitors' blonde daughter.

6 **LIVE LIKE A MILLIONAIRE** (NY-L) John Nelson puts the talent sprouts through their paces and introduces their entertaining parents in a competition for a millionaire's vacation and big check.

10 **BEAT THE CLOCK** (NY-L) Contestants from the audience perform Bud Collyer's famous and hilarious stunts. Roxanne makes the introductions and presents the prizes.

8:00 3 **ALL STAR REVUE** (LA-L) George Jessel presides as Sophie Tucker, Dorothy Kirsten, Nat King Cole, Ben Wrigley and Shelton Brooks gather for a banquet.

6 **HOME THEATRE** (Ph-F) "Decoy." Edward Norris, Jean Gillie in a mystery.

10 **JACKIE GLEASON SHOW** (NY-L) Jackie Gleason with Audrey Meadows, Art Carney in comedy skits featuring some of Jackie's well-known characters in pursuit of their own brands of trouble.

9:00 3 **YOUR SHOW OF SHOWS** (NY-L) Sid Caesar, Imogene Coca headline comedy and musical revue featuring Jack Russell, Carl Reiner, Howard Morris, Bill Hayes, Judy Johnson, Billy Williams Quartet, Hamilton Trio, Bambi Linn and Rod Alexander, Margurite Piazza.

6 **SATURDAY NIGHT FIGHTS** (Bost-L) Paddy DeMarco of Brooklyn, meets Freddy Babe Herman of Los Angeles, Calif., in a ten round lightweight bout at the Boston Arena, Boston, Mass.

10 **ABBOTT AND COSTELLO** (Ph-F) The short and long of funnymen teams tussle through uproarious skits and sketches.

9:30 10 **RACKET SQUAD** (Ph-F) Reed Hadley is the trouble shooter in "The Case of the Two Country Girls."

9:45 6 **FILM FEATURETTES** (Ph-F) Brief glimpses of interesting topics.

10:00 10 **FOREIGN INTRIGUE** (Ph-F) "Foreign Intrigue in Passports." Steve Godfrey (Bernard Farrell) discovers the existence of an international ring of passport thieves

10:15 6 **WHAT ONE PERSON CAN DO** (Ph-F) Father James Keller, Christophers Director, talks with General Carlos Romulo, Philippine Ambassador, about his varied occupations and his introduction of prayer into the U.N.

10:30 3 **YOUR HIT PARADE** (NY-L) Program of top song hits. Songs by Dorothy Collins, Snooky Lanson, June Valli are dramatized. Extras are "Mexican Hat Dance" "Rosalie."

6 **FORD FILM PLAYHOUSE** (Ph-F) "Abroad With Two Yanks." William Bendix, Dennis O'Keefe, Helen Walker. Two amorous G.I.'s run into comic adventures as they each pursue the same girl.

10 **IT'S NEWS TO ME** (NY-L) John Daly moderates as panelists Anna Lee, John Henry Faulk, Margaret Lindsay, Russel Crouse try to fuse audience challengers.

11:00 3 **SATURDAY NIGHT PLAYHOUSE.** (Ph-F) "Larceny in the Air." Robert Livingston, Grace Bradley. A young doctor exposes the manufacturers of fraudulent patent medicines by playing along with one of their men.

10 **JOHN FACENDA AND THE NEWS** (Ph-L, F) Analysis of day's events.

11:10 10 **TOMORROW'S WEATHER** (Ph-L) Sunday forecast by Barry Cassell.

11:15 10 **WRESTLING** (Ph-F) Hans Schnabel grapples with George Becker in the main event. Mr. X locks grips with Bobby Managoff in semi-wind up. Dick Lane announces.

12:00 6 **TELEVISION NEWSREEL** (Ph-L, F) Frank Hall rounds up headlines.

12:10 6 **WHAT'S THE WEATHER?** (Ph-L) Francis Davis with weather outlook for Sunday.

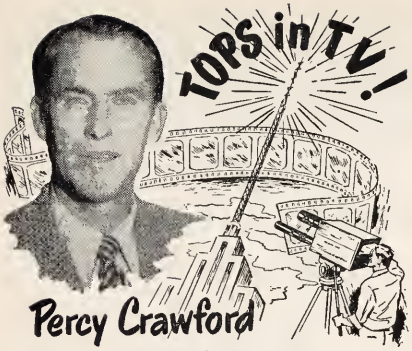
12:15 6 **FILM FEATURETTE.** (Ph-F) Hair care.

10 **FEATURE FILM** (Ph-F) "A Desperate Adventure." Ramon Novarro, Marian Marsh co-starred.

12:30 3 **NEWS** (Ph-L) Gabe Millerand reports final news of the day.

12:35 3 **THOUGHT FOR TOMORROW** (Ph-F)

Stations & networks reserve the right to change listings & points of origination without notice



The Pioneer Gospel Television Program

FOURTH YEAR ON

WFIL-TV

(and 18 DuMont Stations)

10:30 P.M. Channel 6

"YOUTH ON THE MARCH"

CASH

IN A

FLASH

WHEN

Sealy

PRESENTS

Bert Parks

IN

"Balance Your Budget"

TUNE IN Channel **10** Sun., Jan. 25 4 to 4.30 PM

SEALY MATTRESS COMPANY

CHESTER, PA.

Sunday

JANUARY 25

MORNING

9:45 3 **TODAY'S HEADLINES** (Ph-F) Flashes of over-night news events.

10 **TIME, MUSIC AND RESUME** (Ph-F) Music with program flashes.

10:00 3 **RELIGIOUS FILM** (Ph-F) Bible lesson in pictorial form.

10 **FILM FEATURETTE** (Ph-F) Brief glimpses of interesting topics.

10:05 6 **SUNDAY SCHOOL** (Ph-F) Bible lesson for all on Sunday morning.

10:15 3 **MR. WIZARD** (Ph-F) Mr. Wizard (Don Herbert) and Willie (Bruce Lindgren) with everyday science.

6 **SUNDAY COMICS** (Ph-L) Big Brother Shelly reads the comics.

10 **TV NEWSREEL** (Ph-F) Louis De Angelo gives up-to-the-minute news.

10:30 6 **WHAT'S YOUR TROUBLE?** (Ph-F) Dr. and Mrs. Norman Vincent Peale discuss common problems.

10 **FILM FEATURETTES** (Ph-F) Brief glimpses of interesting topics.

10:45 3 **MAGIC CLOWN** (Ph-F) Amazing feats of magic for the children.

6 **FILM FEATURETTES** (Ph-F) Brief topics of interest to all the family.

11:00 3 **CHURCH SERVICES** (Had-L) Services from the First Presbyterian Church in Haddonfield, N. J.

10 **JUST US KIDS** (Ph-L, F) Patches introduces cartoons.

11:15 10 **HERE'S WILLIE** (Ph-L, F) Cartoons

11:30 6 **ANYWHERE, U.S.A.** (Ph-F) Drama of a man who put off going to the doctor until almost too late.

10 **CHILDREN'S HOUR** (Ph-L) Stan Lee Broza presents talented children.

AFTERNOON

12:00 3 **C'MON TO UNCLE PETE'S** (Ph-L, F) Pete Boyle's stories and cartoons.

6 **KID'S KAPERS** (NY-F) Cartoons.

12:15 6 **HIPPODROME** (NY-L) Whitey Carson presents an all-Western show.

12:30 3 **CAPTAIN MIDNIGHT** (Ph-L, F) The pilot introduces a serial.

6 **FAITH FOR TODAY** (NY-L) Rev. W. A. Fagal preaches a sermon.

10 **CANDY CARNIVAL** (Ph-L) Gene Crane presents youthful circus and carnival acts in competition.

1:00 3 **YOUTH WANTS TO KNOW** (DC-L) Theodore Granik moderates as youngsters quiz James A. Linen, publisher of Time Magazine.

6 **SEMINAR** (NY-L) Donald N. Bigelow leads literature discussion.

10 **IN THE PARK** (Ph-L) Bill Sears

1:30 3 **FRONTIERS OF FAITH** (Ch-L) "The Catholic Hour." Rev. Vincent Holden, C.S.P., narrates, "The Altar."

Marshall
3:45 P.M. (3)

Allison
4 P.M. (3)

Perkins
4:30 P.M. (3)

Rains
4:30 P.M. (10)

Goodman
4:30 P.M. (10)

Soubier
5 P.M. (6)

6 **JUNIOR PRESS CONFERENCE** (Ph-L) Ruth Geri Hagy moderates as a panel of college newspaper reporters question Malcolm Forbes on "Big Business in Government."

10 **PETS AND PALS** (Ph-L) Pat Shyrock, Barry Cassell show lost pets.

1:45 10 **THE OLD STORY** (Ph-L) Patches drops in for a Sunday visit to sing and tell a Bible story.

2:00 3 **AMERICAN INVENTORY** (NY-F) "Money." Monetary systems from barter system to the present.

6 **GUILD PLAYHOUSE** (Ph-F) "Radar Secret Service." John Howard stars.

10 **JUNIOR GENIUS** (Ph-L) Bill Hart

2:30 3 **AMERICAN FORUM OF THE AIR** (DC-L) "What Are the New Faces in Congress Thinking?" Senators William Purtell (R.-Conn.) and Henry Jackson (D.-Wash.) debate.

10 **THEY SHALL BE HEARD** (Ph-L) "Spectrum." Problems of children disturbed by color differences.

3:00 3 **VICTORY AT SEA** (NY-F) U. S. Navy combat films depict Allied fast-carrier advance in "Conquest of Micronesia."

10 **LAMP UNTO MY FEET** (NY-L) Dramatic playlet, "Our Daily Bread" introduces a discussion of Mother Cabrini.

3:30 3 **LILLI PALMER SHOW** (Ph-F) The charming actress discusses the two Strauss' with Gusti Huber.

6 **VOICE OF PHILADELPHIA** (Ph-L) John McCullough discusses "State Taxes vs. Fiscal Policy" with James J. Mahon, Jr., Arnold Edmonds.

10 **WHAT IN THE WORLD** (Ph-L) Dr. Froelich Rainey, moderator, i

3:45 3 **NATURE OF THINGS** (Ph-F) "Navigation By Dead Reckoning."

4:00 3 **KUKLA, FRAN AND OLLIE** (Ch-L) June Lockhart is the guest of the little Kuklapolitans.

6 **FILM FEATURETTE** (Ph-F) Brief glimpses of an interesting topic.

4:15 6 **JUNIOR ACHIEVEMENTS** (Ph-L) Program designed to recognize youth's outstanding performance.

10 **BALANCE YOUR BUDGET** (Ph-F) Bert Parks produces cash in a flash for correct answers.

4:30 3 **ZOO PARADE** (Ch-L) "Animals in the Constellations" are discussed

6 **THE NAME'S THE SAME** (Ph-F) Robert Q. Lewis moderates

10 **OMNIBUS** (NY-L, F) Alistair Cooke introduces Benny Goodman, Gene Krupa, Teddy Wilson with jazz trio; an early film "mellerdramer;" interview with Thomas Hart Benton and Claude Rains; Rosselini's film, "Ginepro and the Tyrant."

5:00 3 **HALL OF FAME** (NY-L) "Socrates' Wife." (See TV Drama, page 22.)

6 **SUPER CIRCUS** (Ch-L) Claude Kirchner presents circus acts.

5:30 3 **FRONTIER PLAYHOUSE** (Ph-F) "Border Guns." Bill Cody stars.

6:00 6 **RAMAR OF THE JUNGLE** (Ph-F) Jon Hall as the adventurous doctor.

10 **MAN OF THE WEEK** (DC-L) Walter Cronkite interviews Senator Estes Kefauver, Democrat from Tenn.

6:25 3 **SPORTS FINAL** (Ph-L) Norman Brooks reviews the latest sports.

6:30 3 **STRANGER THAN FICTION** (Ph-F) Emperor of the United States, wood engraver, Charles Atlas.

6 **THIS WEEK IN PHILADELPHIA** (Ph-L, F) Human interest happenings in the city during the week.

10 **SEE IT NOW** (NY-L, F) Edward R. Murrow's "Magazine of the Air."

6:40 3 **NEWS** (Ph-L) Harry K. Smith

6:45 3 **KIERAN'S KALEIDOSCOPE** (Ph-F) John Kieran's science show.

6 **WALTER WINCHELL** (NY-L) The well-known columnist with news.

7:00 3 **RED SKELTON SHOW** (LA-F) The Prince of Clowns presents a variety of comic characters.

6 **YOU ASKED FOR IT** (LA-L, F) Art Baker presents a dice expose, Carole Lombard film, artist in glass, boxing on a pole.

10 **GENE AUTRY** (NY-F) Gene Autry rides in and out of danger in the west.

7:30 3 **MR. PEEPERS** (NY-L) When Mr. Peepers and Nancy double date they find themselves in the middle of a lovers' quarrel.

6 **BROADWAY TO HOLLYWOOD** (Ph-F) Bill Slater presents his views of the news and chats with Sam Stepp, Turnley Walker, Patricia Hardy, Glenn Roberts.

(Continued on page 19)

tv flashes

The latest program news and information.

Tucker

SATURDAY: Sophie Tucker, Nat King Cole, and Dorothy Kirsten join George Jessel on the All-Star Revue (8 P.M., Ch. 3. . . . Margaret Lindsay and Russel Crouse are special guests on It's News to Me (10:30 P.M., Ch. 10). . . . Boxing gets underway with Paddy DeMarco vs. Freddy (Babe) Herman in the opener from Boston (9 P.M., Ch. 6). Bill Stern calls the blows.

SUNDAY. Martin and Lewis return to headline the Comedy Hour (8 P.M., Ch. 3). . . . Jack Benny makes his TV debut as a "concert violinist" on his next TV show (7:30 P.M., Ch. 10). . . . Monica Lewis, Ed Wynn, Jack Cassidy, Robert Sherwood, Pat Morand join Ed Sullivan (8 P.M., Ch. 10).

MONDAY: George London uses his operatic bass on Voice of Firestone (8:30 P.M., Ch. 3). . . . The DeMarco sisters visit Red Buttons (9:30 P.M., (Ch. 10 . . . Joe Giambra vs. Tuzo Kid Portuguez is the boxing card from the Eastern Parkway Arena (10 P.M., Ch. 6).

TUESDAY. Fay Bainter stars in "Career" on Suspense (9:30 P.M., Ch. 10).

WEDNESDAY: Floyd Patterson boxes Chester Mieszala in 10-round bout from Chicago (10 P.M., Ch. 10).

THURSDAY: Dick Powell stars in "The Cowboy" on Four Star Playhouse (8:30 P.M., Ch. 10).

FRIDAY: Joseph Schildkraut stars in "Point of Honor" on Playhouse of Stars (9 P.M., Ch. 10). . . . Vince Martinez fights Carmine Fiore (10 P.M., Ch. 3).

Schedule Changes: Deborah Adams and her Mrs. Fixit show move to a Sat. at noon slot on Ch. 6. . . . Just Us Kids also does some switching with one show going from 10 to 10:30 A.M. on Sat. and another from 11 to 11:30 A.M. the same day. A third show goes on Sunday at 11 A.M., all on Ch. 10. . . . With Frank Brookhouser back on the air on Ch. 10 on Sundays at 11:20, the Sunday night late feature moves into the 11:35 slot. . . . Bill Hart replaces Barry Cassell on Junior Genius, Sun. at 2 on Ch. 10.

Adams

New Shows: Patches hosts a new show entitled Pioneer Playhouse Sat. at 10:30 A.M. on Ch. 10 with a Gene Autry serial featured. . . . Anywhere USA, a film series dealing with the National Health Institute, debuts Sat. at 6 P.M. and Sunday at 11:30 A.M. on Ch. 6. . . Junior Achievements, a show telling of the accomplishments of Young America, hits the screens Sun. at 4:15 P.M., Ch. 6.

Autry

Advance Tips: Monte Wooley is the featured guest on I've Got A Secret on Jan. 31. . . . Jimmy Durante stars on the All-Star Revue the same night. . . . Hippodrome goes from a 15-minute show to a half hour program on Feb 1. . . . The Feb. 7 bout from Boston will feature Bobo Olson and Norman Hayes.

Wooley

Winchell
6:45 P.M. (6)

Slater
7:30 P.M. (6)

Benny
7:30 P.M. (10)

Wynn
8 P.M. (10)

Waring
9 P.M. (10)

Bailey
10 P.M. (6)

SUNDAY Evening

10 **JACK BENNY SHOW** (LA-L) As a newspaper woman interviews the suave comedian, Jack's life as a violinist is portrayed

8:00 3 **COMEDY HOUR** (LA-L-F) Dean Martin and Jerry Lewis return with film clips of their real gone crazy brand of cool comedy.

6 **ALL-STAR NEWS** (NY-L) ABC commentators and guest personalities.

10 **TOAST OF THE TOWN** (NY-L) Variety show with Ed Sullivan as host and guests Ed "The Perfect Fool" Wynn; Monica Lewis, Jack Cassidy, Pat Morand, Canadian Black Watch Pipers, Robert Sherwood, Mercedes McCambridge, Gae Foster Girls.

9:00 3 **TELEVISION PLAYHOUSE** (NY-L) "Elegy." (See TV Drama, page 22)

6 **ROCKY KING DETECTIVE** (NY-L) Rocky (Roscoe Karns) puzzles over a planted key and a cufflink in the death of a blonde.

10 **FRED WARING SHOW** (NY-L) Fred Waring Salutes the Boy Scouts.

9:30 6 **THE PLAINCLOTHES MAN** (NY-L) "The Arcade." A woman's desire to have her husband emulate his best friend leads to the death of the friend.

10 **BREAK THE BANK** (NY-L) Bert Parks helps contestants try for the jackpot question.

10:00 3 **THE DOCTOR** (NY-F) "Jules." The whimsical parable of a man who wanted to die with dignity.

6 **DANCE PARTY** (NY-L) Kathryn Murray is hostess to Pearl Bailey, Bil and Cora Baird and Peter Birch.

10 **THE WEB** (NY-L) "Dark Meeting." (See TV Drama, page 22.)

10:30 3 **GREAT MUSIC** (Ph-L) Guy Marriner introduces the Phila. String Quartet playing classical compositions.

6 **YOUTH ON THE MARCH** (Ph-L) Choral singing, tableaux, talk by Rev. Percy Crawford, Glee Club and instumentalists featured (See Story, page 38.)

10 **WHAT'S MY LINE?** (NY-L) John Daly moderates for job-quizzers Arlene Francis, Dorothy Kilgallen, Steven Allen and a guest.

11:00 3 **ARTHUR MURRAY SHOW** (Ph-L) Donn Bennett emcees as ballroom dancers compete for prizes.

6 **REMEMBER THESE THINGS** (Ch-L) Paul Harvey's news analysis.

10 **NEWS AND SPORTS** (Ph-L, F) Jack Whitaker with the latest news.

11:15 6 **BIG PICTURE** (Ph-F) "Pictorial Report." Army documentary films

10 **SPORTS** (Ph-L) Bill Campbell

11:20 10 **FRANK BROOKHOUSER** (Ph-L) The local columnist presents news.

11:30 3 **ON THE LINE** (Ph-F) Bob Considine analyzes the news.

11:35 10 **FEATURE FILM** (Ph-F) "End of the River." Sabu. A South African youth attempts to find some other role in life besides that of "the white man's burden."

11:45 3 **THIS IS THE LIFE** (Ph-F) "The Beginning of the Rainbow." A young woman chooses to drop out of a pleasure-seeking set.

12:15 3 **NEWS** (Ph-L) Fred Bennett reports

12:20 3 **THOUGHT FOR TOMORROW** (Ph-F)

Stations & networks reserve the right to change listings & points of origination without notice

"GREAT MUSIC"

10:30 P.M. Sundays • WPTZ (Channel 3)

Tonight's Program
GUY MARRINER, *Piano Soloist*
Compositions by Bach, Dohnanyi

Guest Artists
PHILADELPHIA STRING QUARTET
Messrs. Madison, Costanzo, Lusak, Gusikoff
Compositions by Smetana, Franck

Presented by
FIDELITY-PHILADELPHIA TRUST COMPANY

11 P.M. NEWS AND SPORTS
HIGHLIGHTS
WCAU-TV • *with John Whitaker*
(10) *Presented By*
DALY FOR Fords
53rd & Baltimore Ave. Philadelphia

CHANNEL 10
1:00 P.M. Monday
JACK VALENTINE
SHOP 'N' SING

Awards for singing housewives.
Magic Words Telephone Quiz.
Valuable Westinghouse appliances awarded daily.
Another dividend for homemakers by
AMERICAN STORES CO.

ALPO beef!
ALL MEAT
Ready Cooked
your dog will thank you!

NEW YORK
NON-STOP TURNPIKE LIMITED
NOW! Hourly Service
FIRST DEPARTURE 6:30 A.M.
TWO HRS.
LEAVE CAMDEN 10 MIN. LATER
PACKAGE EXPRESS ON ALL BUSES
$3.80 ROUND TRIP PLUS TAX
QUAKER CITY BUS Co. 1311 ARCH LO 7-1167
209 N. BROADWAY, CAMDEN, Woodlawn 3-1262

BLUE CROSS • BLUE SHIELD
present as a public service
THE MARCH OF TIME
This week: "New Orleans . . . Gate To The World"
Monday 7 P.M.
WCAU-TV
(Channel 10)

THE Western Saving FUND SOCIETY
INVITES YOU TO SEE
WESTERN'S WEATHERMAN
11:10 to 11:15 p.m., Monday through Friday
WCAU-TV Channel 10

Monday

JANUARY 26

MORNING

7:00 3 **TODAY** (NY-L) Dave Garroway with news, weather, time checks. Bob and Ray provide some poker-faced humor.

8:05 10 **TIME, MUSIC & RESUME** (Ph-F) Classical music with morning news.

8:30 10 **TAKE TEN** (Ph-L) Music, news, variety in ten minute segments. Jack Valentine, Dave and Ginny Stevens, Tommy Ferguson Trio present music. Claire Lange leads exercises. Nancy Dolphin chats about women's interests. Blake Ritter presents the local news.

8:45 6 **HOLLYWOOD VARIETIES** (Ph-F) Musical films by top performers.

9:00 3 **LET SKINNER DO IT** (Ph-L, F) George Skinner with interviews. cartoons, Jane King presents recipes and other features for women. Mr. Rivets clanks along.

6 **STOP, LOOK AND LISTEN** (Ph-L, F) Tom Moorehead with variety program of stunts, interviews, contests, quizzes and prizes.

9:30 10 **CINDERELLA WEEK-END** (Ph-L) Alan Scott emcees quiz for women. Week's winner is awarded a fabulous New York week-end.

10:00 3 **OPERATION BLACKBOARD** (Ph-L) "Let's Play and Dance." Boys and girls dance to the lilting rhythm of melody flutes.

10 **ARTHUR GODFREY TIME** (NY-L) Arthur rambles through his easy-going program of variety acts.

10:30 3 **PROLOGUE TO THE FUTURE** (NY-F) "The Big Picture." Army film

10:45 6 **MARKET BASKET** (Ph-L) Deborah Adams with budget tips for housewives' profit on shopping day.

11:00 3 **CHAPTER A DAY** (Ph-L, F) Serialization of romantic films shown in daily segments of fifteen minutes. Harry K. Smith is the host.

6 **WIFFIL SCHOOLHOUSE** (Ph-L) "Principles of First Aid." Correct treatments for burns, fainting, removal of splinters and other everyday emergencies.

10 **HOME HIGHLIGHTS** (Ph-L) Chatter with Jean Corbett, Bill Hart and Chris Keegan. "Aunt Molly" whips up some good things to eat.

11:10 6 **UNIVERSITY OF THE AIR** (Ph-L) "What We're Doing About Peace or War." Ursinus College.

11:30 3 **MRS. U.S.A.** (NY-F) Films of interest to the housewife and mother.

Lawrence 11:30 A.M. (10) | **Hackett** 2:30 P.M. (3) | **Durante** 2:30 P.M. (6) | **Regan** 5:30 P.M. (10) | **Harvey** 6:30 P.M. (6) | **Raymond** 7:30 P.M. (6)

6 **UNIVERSITY OF THE AIR** (Ph-L) "American Folk Music and Literature." Lincoln University explores American folk tales and music.

10 **STRIKE IT RICH** (NY-L) Warren Hull conducts the famous "Quiz With a Heart." Bandleader Elliot Lawrence is the Helping Hand guest.

AFTERNOON

12:00 3 **LOCAL NEWS** (Ph-L) George Skinner reports latest events.

6 **CONTINUOUS PERFORMANCE THEATRE** (Ph-F) "Shanghai Chest." A Charlie Chan mystery.

10 **BRIDE AND GROOM** (NY-L) Newly weds are feted by John Nelson. Phil Hanna is the vocalist.

12:15 3 **LUNCH WITH UNCLE PETE** (Ph-L, F) Pete Boyle presents cartoons and conversation to entertain the kids.

10 **LOVE OF LIFE** (NY-L) Peggy McCay, Paul Potter featured in the story of Vanessa Dale.

12:30 10 **SEARCH FOR TOMORROW** (NY-L) Drama of the Barron Family.

12:45 3 **PUBLIC SERVICE PROGRAM** (Ph-L) Police and Fire Departments.

10 **GUIDING LIGHT** (NY-L) Daily serial.

1:00 3 **HOLLYWOOD PLAYHOUSE** (Ph-F) "Philo Vance Returns." William Wright, Terry Austin, Leon Belasco. A mystery drama concerning a playboys' murdered ex-wives.

10 **JACK VALENTINE** (Ph-L) Shop 'n' Sing, featuring singing housewives, quiz and prizes.

1:30 10 **GARRY MOORE SHOW** (NY-L) A comedy sketch, "Rain," and a street singer are featured.

2:00 3 **POTS, PANS AND PERSONALITIES** (Ph-L) Mary Wilson with recipes and interviews of interest to women.

10 **DOUBLE OR NOTHING** (NY-L) Quiz. Bert Parks is the emcee who asks the sweepstakes questions.

2:30 3 **CHARM CLINIC** (Ph-L) Doris Hackett expounds with fashion and charm hints for the girls.

6 **KITCHEN CALENDAR** (Ph-L) Violet Hale, Peggy Towne with home hints for the homemaker.

10 **HOUSE PARTY** (LA-L) Art Linkletter leads the audience fun show.

3:00 3 **THE BIG PAYOFF** (NY-L) Minks and trips awarded by Randy Merriman, Bess Myerson.

6 **BANDSTAND** (Ph-L, F) Bob Horn, Lee Stewart introduce records, musical films and name guests as high-schoolers gather for dancing.

10 **MID-DAY MATINEE** (NY-F) Movie.

3:30 3 **WELCOME TRAVELERS** (Ch-L) Tommy Bartlett is the emcee as visitors from all parts of the nation tell their stories.

3:45 10 **MIKE AND BUFF** (NY-L) Interviews.

4:00 3 **KATE SMITH HOUR** (NY-L) Variety and special features for women. Kate introduces Bailano Izanko, dancer and pianist Jan August.

10 **GENE CRANE'S ADVENTURE THEATRE** (Ph-L, F) "Lone Rider Ambushed." George Houston, Al St. John featured.

4:45 6 **RAMAR OF THE JUNGLE** (Ph-F) Jon Hall plays the adventurous jungle bound medico.

10 **YOU ARE AN ARTIST** (Ph-F) Jon Gnagy shows the children some tricks in drawing.

5:00 3 **HAWKINS FALLS** (Ch-L) Daily serial of life in an average town. Phil Lord, Frank Dane, Bernadine Flynn.

10 **JUNIOR HI JINX** (Ph-L, F) Cartoons. Willie crawls over the wall to visit the kids.

5:15 3 **GABBY HAYES SHOW** (NY-L, F) Part one of "Riding the Sunset Trail." Tom Keene stars.

6 **MOVIE MATINEE** (Ph-F) "Perilous Waters." Don Castle, Audrey Long.

5:30 3 **HOWDY DOODY** (NY-L, F) Puppets. Bob Smith with Howdy, Clarabell.

10 **TODAY'S MOVIE** (Ph-L, F) "Outside of Paradise." Phil Regan, Penny Singleton star in a comedy.

6:00 3 **FRONTIER PLAYHOUSE** (Ph-F) "Western Racketeer." Bill Cody in a drama of the open range.

6:30 6 **YOUR NEWS REPORTER** (Ph-L, F) Neil Harvey reports latest doings.

10 **NAMES IN THE NEWS** (Ph-L) Alan Scott interviews local people.

6:40 10 **CASH ON THE LINE** (Ph-L) Bill Hart questions the viewers by phone and gives out prizes.

6:45 6 **MOVIE QUICK QUIZ** (Ph-L, F) Prizes are handed out by Dick Clark for film identifications.

10 **NEWS** (Ph-L, F) Randy Kraft reports latest world happenings.

(Continued on page 23)

tv drama

Synopses of The Plays On Television This Week

SUNDAY

5:00 p.m.-5:30 (3) HALL OF FAME "Socrates' Wife." Katina Paxinou stars in a story of Athens in 399 BC. Socrates' wife pleads for his release from prison and helps to plan his escape

9:00 p.m.-10:00 (3) TELEVISION PLAYHOUSE "Elegy." The story of a close friendship between two men which leads to one of them being catapulted to fame. Charlton Heston, Lydia Clark.

10:00 p.m.-10:30 (10) THE WEB "Dark Meeting." A dark past returns to haunt a business man caught in a gangster's web of revenge.

MONDAY

8:00 p.m.-8:30 (10) VIDEO THEATRE "The Inn of the Eagles." Macdonald Carey portrays a wartime bomber pilot who returns after nine years to his squadron's rendezvous where his sweetheart vowed she would wait for him.

9:00 p.m.-9:30 (3) HOLLYWOOD OPENING NIGHT "Mrs. Genius." Celeste Holm stars as a woman whose brilliance contributes to her husband's success in business but nearly ruins the happy relationship between them.

9:30 p.m.-10:30 (3) ROBERT MONTGOMERY PRESENTS "The Outer Limit." The strange story of a jet pilot who makes a flight into the stratosphere and returns with an incredible tale about a meeting with beings from outer space. Jackie Cooper, Howard St. John, Hugh Reilly

10:00 p.m.-11:00 (10) STUDIO ONE "To a Moment of Triumph." Dramatization of a new novel about a young American cartoonist who becomes involved in the family intrigues of an English newspaper magnate. Maria Riva stars.

TUESDAY

9:00 p.m.-9:30 (3) FIRESIDE THEATRE "The Lady Wears A Star." A beautiful lady Sheriff, a "bad man" who loves her and a thieving oil driller learn a lesson in law enforcement

9:30 p.m.-10:00 (3) CIRCLE THEATRE "Black Wedding." Two young gypsies face a living death if they do not marry as agreed by their parents at their birth, although each has sworn to marry for love. Florence Reed,

9:30 p.m.-10:00 (10) SUSPENSE "Career." Drama of the middle people in international espionage and the role they play as go-betweens. A courageous British agent in pre-war Berlin has trouble giving up her career for love. Fay Bainter stars.

10:00 p.m.-10:30 (10) DANGER "Stand-In For Death." An actor takes revenge on the actor who stole his wife by first killing him with kindness and then thwarting him completely.

10:30 p.m.-11:00 (10) YOUR JEWELER'S SHOWCASE "Three and One-Half Musketeers." Happy farce built around the escapades of a young dentist, his starry-eyed fiancee, and three tough and screwball ex-convicts. Dave Willock, Jan Clayton co-star.

WEDNESDAY

9:00 p.m.-10:00 (3) KRAFT THEATRE "Duet." Drama of two pianists who are told by a great critic that they have no talent. Jack Lemmon, Sally Brophy, Russell Hardie featured.

THURSDAY

8:30 p.m.-9:00 (10) FOUR STAR PLAYHOUSE "The Gun Slinger." A famous marshal of Dodge City sets out in search of the murderous Sonoma Kid and runs into a tragedy of the desert. Dick Powell stars. Lee Van Cleef, Jean Howell, Richard Hale, featured.

9:30 p.m.-10:00 (3) FORD THEATRE "Adventure in Connecticut." The story of a "displaced person" who attempts to stay in America by marrying off his daughter to a naturalized citizen. Richard Carlson, Hugo Haas, Osa Massen featured.

FRIDAY

9:00 p.m.-9:30 (10) PLAYHOUSE OF STARS "The Point of Honor." A modern Scarlet Pimpernell is caught in the conflicting forces raging across the continent of Europe. Joseph Schildkraut is the host and star.

9:30 p.m.-10:00 (6) TALES OF TOMORROW "Two Faced." The story of a man who has his head replaced by the head of another man.

Winchell 8 P.M. (3) | **London** 8:30 P.M. (3) | **Holm** 9 P.M. (3) | **Cooper** 9:30 P.M. (3) | **Reilly** 9:30 P.M. (3) | **Riva** 10 P.M. (10)

MONDAY Evening

7:00 3 **MEET THE PRESS** (Ph-F) Discussion with Martha Rountree as moderator, Lawrence Spivak and newsmen interviewing a celebrity.

6 **GEORGE WALSH LOOKS 'EM OVER** (Ph-L) Sports news relayed by the well-known sports analyst.

10 **MARCH OF TIME** (Ph-F) "New Orleans—Gateway to the World." Contrasts between the old and the new in the bustling port city.

7:15 6 **TELEVISION NEWSREEL** (Ph-L, F) Frank Hall makes evening report.

7:25 6 **WHAT'S THE WEATHER?** (Ph-L) Francis Davis with Tuesday forecast.

7:30 3 **THOSE TWO** (LA-L) Musical variety. Martha Stewart, Pinky Lee co-star.

6 **HOLLYWOOD SCREEN TEST** (NY-L) Gene Raymond stars with two aspiring young actors in "The Casualties," a story of a bewildered ex-senator. Neil Hamilton directs.

10 **NEWS** (NY-L, F) Doug Edwards

7:45 3 **NEWS CARAVAN** (NY-L) John Cameron Swayze at the news desk.

10 **PERRY COMO SHOW** (NY-L) Popular tunes by Perry and Fontanes.

8:00 3 **WINCHELL - MAHONEY SHOW** (NY-L) Paul Winchell and Jerry Mahoney portray a pair of "private eyes," sing "Aba-daba," and go to a honky-tonk where Jerry performs a dance.

6 **HOMICIDE SQUAD** (LA-F) Insp. Mark Saber (Tom Conway) in "The Case of the Silent Alibi." A middle-aged business executive is blackmailed with some foolish love letters when he becomes a political candidate.

10 **VIDEO THEATRE** (NY-L) "The Inn of the Eagles." (See Drama, p. 22.)

8:30 3 **VOICE OF FIRESTONE** (NY-L) Howard Barlow's orchestra with guest operatic bass, George London, singing "Old Man River," "They Didn't Believe Me."

6 **THIS IS THE LIFE** (Ph-F) "The True Guilt of Richard Ludwig." A science teacher is haunted by a feeling of guilt in connection with an early tragedy in his life.

10 **GODFREY'S TALENT SCOUTS** (NY-L) Arthur emcees program which showcases talented newcomers.

9:00 3 **HOLLYWOOD OPENING NIGHT** (LA-L) "Mrs. Genius." (Drama, p.22)

6 **PERSPECTIVE** (NY-L) Discussions.

10 **I LOVE LUCY** (LA-F) "Sales Resistance." Lucy and Desi demonstrate the techniques of sales resistance when Lucy sets out to buy a household gadget.

9:30 3 **ROBERT MONTGOMERY PRESENTS** (NY-L) "The Outer Limit." (See TV Drama on page 22.)

6 **TALENT PATROL** (NY-L) Steve Allen puts newcomers at ease in showcase program for up-and-coming entertainers.

10 **RED BUTTONS SHOW** (NY-L) Red clowns with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis and plays host to the DeMarco Sisters.

10:00 6 **BOXING** (Bkl'n-L) Joey Giambra meets Tuzo Kid Portuguez in ten round welterweight bout from Brooklyn. Ted Husing announces.

10 **STUDIO ONE** (NY-L) "To A Moment of Triumph." (Drama, p. 22.)

10:30 3 **WHO SAID THAT** (NY-L) Walter Kiernan quizzes Frank Conniff, June Lockhart, Bob Snyder, Lew Parker on the quotable quotes.

11:00 3 **WRESTLING** (Ph-F) Danny Savich locks holds with Ike Eakin. Ricky Starr grapples with Duke Keomuka. Ves Box announces.

6 **TV NEWSREEL** (Ph-L, F) Frank Hall

10 **JOHN FACENDA AND THE NEWS** (Ph-L, F) Analysis of day's events.

11:10 6 **WEATHER REPORT** (Ph-L) Francis Davis forecasts for Tuesday.

10 **WESTERN'S WEATHERMAN** (Ph-L) Phil Sheridan with weather outlook for Philadelphia area.

11:15 6 **WHAT'S YOUR TROUBLE** (Ph-F) Dr. and Mrs. Norman Vincent Peale.

10 **SPORTS FINAL** (Ph-L) Jack Whitaker looks at final results from all over.

11:25 10 **FEATURE THEATRE** (Ph-F) "Girl Reporter." Full length feature.

11:30 6 **FILM FEATURETTE** (Ph-F) Suggestions on ways to care for the hair.

12:00 3 **NEWS** (Ph-L) Fred Bennett reports final news round-up of the day.

6 **WANTED PERSONS** (Ph-F) Flyers from the F.B.I. warn the public about the most wanted criminals.

12:05 3 **THOUGHT FOR TOMORROW** (Ph-F) A church speaker's thoughts.

video vignettes

Red Buttons

In case anyone's interested, Barbara Britton's real name is Barbara Brantingham Czukor. . . . "Life With Father," Broadway stage hit that racked up a record run, is being shaped up for TV presentation. . . . Hollywood gossip scribe, Louella Parsons, being considered for a video show. . . . Local *lad, Elliot Lawrence, who has been grossing an average of $400,000 annually for past five years as one of the top dance bands, has decided to ignore the large coin and concentrate on radio, television and recordings. Currently he's maestro on Red Buttons Show.* . . . "Dragnet" star Jack Webb directing filmed televersion of his old radio series, "Pete Kelly's Blues."

Rosemary Clooney and Guy Mitchell may make a movie, "The Bret Harte Story," for Paramount. . . . College television station in Iowa now giving college-credit course in psychology to home viewers. . . . George Jessel will narrate record album based on book, "Show Biz," which covers 50 years of the business. . . . "Foreign Intrigue" sponsor has renewed for 26 weeks, effective in mid-March. . . . *Eleanor Parker was originally scheduled to appear with Robert Taylor on "Toast of The Town" recently, in conjunction with showing of film, "Above and Beyond." Actress' husband, who is also her business manager, vetoed the idea.* . . . "Thin Man" series okayed by Bill Powell and Myrna Loy.

Rosemary Clooney

Sam Levenson

Sam Levenson, "This Is Show Business" panelist, talking over plans for new video series of his own over ABC net, soon as his CBS contract expires. . . . *Les Hafner, who recently obtained exclusive film rights for both TV and theatrical release of late Mark Hellinger's stories, reveals the author left more than 5500 stories, some never published.* . . . Mort Greene, ousted producer of "My Hero" TV series, again suing series' star, Robert Cummings. Claims Cummings responsible for his dismissal and wants $119,200 to salve his wounds. . . . *Garry Moore will serve as National Chairman of the Heart Fund Television Entertainment Committee during the American Heart Association's drive in February.*

Margaret Whiting and her sister, Barbara, may be teamed as a sister-act in a new television film show. . . . Mrs. Norman Taurog, wife of the Hollywood producer, will talk over TV offers when she visits New York late this month. . . . *Gertrude W. Hoffman, who plays the gay, elderly neighbor in "My Little Margie," is the 82-year-old mother of a son who is American consul in Bradford, England, a daughter who authors children's books, and another daughter who is Lady Bliss, wife of English composer, Sir Arthur Bliss.* . . . Edward R. Murrow and CBS mulling over new video news show for Murrow. . . . Godfrey and His Friends may eventually originate show from Miami.

Margaret Whiting

Tuesday

3	6	10
WPTZ	WFIL-TV	WCAU-TV

JANUARY 27

MORNING

7:00 3 **TODAY** (NY-L) Dave Garroway with the correct time, news and weather reports, interviews, book and entertainment reviews.

8:05 10 **TIME, MUSIC & RESUME** (Ph-F) Classical music with morning news.

8:30 10 **TAKE TEN** (Ph-L) Music, news, variety with Dave and Ginny Stevens, Claire Lange, Tommy Ferguson Trio, Nancy Dolphin, Blake Ritter, Jack Valentine doing their specialties for ten minutes each.

8:40 6 **WANTED PERSONS** (Ph-F) Flyers from the F.B.I. warn the people about the nation's criminals.

8:45 6 **HOLLYWOOD VARIETIES** (Ph-F) Musical films by top performers.

9:00 3 **LET SKINNER DO IT** (Ph-L, F) George Skinner with interviews, cartoons. Jane King gives household hints for the ladies.

6 **STOP, LOOK AND LISTEN** (Ph-L, F) Tom Moorehead with variety program of stunts, interviews, contests and quizzes for women.

9:30 10 **CINDERELLA WEEK-END** (Ph-L) Alan Scott emcees quiz for women with New York trip as the prize for the winner of the week.

10:00 3 **OPERATION BLACKBOARD** (Ph-L) "Decorating Clay." Demonstration of various methods of adorning ceramic objects with the use of glazes highlighted.

10 **ARTHUR GODFREY TIME** (NY-L) Arthur presents his regular cast in a program of music and jokes.

10:30 3 **PROLOGUE TO THE FUTURE** (NY-F) Peter Roberts, narrator.

10:45 6 **MARY JONES SHOW** (Ph-L) The noted hostess talks with collectors of antiques.

11:00 3 **CHAPTER A DAY** (Ph-L, F) Serialization of romantic films. Harry K. Smith makes the introductions.

6 **WIFFIL SCHOOLHOUSE** (Ph-L) "Patterson Stands Pat for Safety." Winner of the city's safety award for seventh straight year shows how it's done.

10 **HOME HIGHLIGHTS** (Ph-L) Chatter with Jean Corbett, Hill Hart. Chris Keegan portrays Algernon.

11:10 6 **UNIVERSITY OF THE AIR** (Ph-L) "How to Live Longer and Like It." Everyday science presented by the Philadelphia College of Pharmacy and Science.

11:30 3 **MRS. U.S.A.** (NY-F) Subjects range from child care to travel. Peter Roberts is the narrator.

6 **UNIVERSITY OF THE AIR** (Ph-L) "You Are the Next Speaker."

10 **STRIKE IT RICH** (NY-L) Quiz with Warren Hull as emcee, helps unfortunate people get new start.

AFTERNOON

12:00 3 **LOCAL NEWS** (Ph-L) George Skinner reports latest happenings.

6 **CONTINUOUS PERFORMANCE THEATRE** (Ph-F) "High Tide." Lee Tracy in starring role.

10 **BRIDE AND GROOM** (NY-L) Weddings are held as John Nelson does the honors.

12:15 3 **LUNCH WITH UNCLE PETE** (Ph-L, F) Pete Boyle shows old-time silent comedy films for the kids.

10 **LOVE OF LIFE** (NY-L) Peggy McCay, Paul Potter in featured roles.

12:30 10 **SEARCH FOR TOMORROW** (NY-L) Drama of the Barron family.

12:45 3 **PUBLIC SERVICE PROGRAM** (Ph-L) "Your Board of Health."

10 **GUIDING LIGHT** (NY-L) Daily serial. Ellen Demming stars.

1:00 3 **HOLLYWOOD PLAYHOUSE** (Ph-F) "Gangster's Boy." Jackie Cooper, Lucy Gilman. A boy's struggle to fulfill his desire to go to West Point.

10 **MARIAN KEMP** (Ph-L) Cooking hints, shopping hints, food savings to aid the housewife.

1:30 10 **GARRY MOORE SHOW** (NY-L) Ivan Sanderson brings in an "emu."

2:00 3 **POTS, PANS AND PERSONALITIES** (Ph-L) Mary Wilson presents a show for women with special guests featured.

CHANNEL 10

1:00 P.M. Tuesday

MARIAN KEMP'S KITCHEN

Economical meal planning presented in a practical manner. Magic Words Telephone Quiz. Valuable Westinghouse appliances awarded daily.

Another dividend for homemakers by

AMERICAN STORES CO.

Smith
4 P.M. (3)

Steele
4 P.M. (10)

Boyd
6 P.M. (3)

Beavers
7:30 P.M. (6)

Swayze
7:45 P.M. (3)

Brown
8 P.M. (3)

TUESDAY (continued)

2:00 10 **FUN AND FORTUNE** (Ph-L) Audience participation show with Ed Harvey as the host.

2:30 3 **SOMETHING SPECIAL** (Ph-L) Eleanor Glenn talks with guests about their special knowledge or talents.

6 **WHAT'S COOKIN'** (Ph-L) Peggy Towne, Violet Hale with home hints to aid the housewife.

10 **HOUSE PARTY** (LA-L) Art Linkletter heads the big audience fun show.

3:00 3 **THE BIG PAYOFF** (NY-L) Quiz questions pay off in high-fashion prizes to lucky men. Randy Merriman, Bess Myerson, co-emcees.

6 **BANDSTAND** (Ph-L, F) Bob Horn, Lee Stewart introduce records and musical films, interview name guests, and welcome high-schoolers to an afternoon of informal dancing and contests.

10 **MID-DAY MATINEE** (NY-F) Movie.

3:30 3 **WELCOME TRAVELERS** (Ch-L) Tommy Bartlett interviews strangers.

3:45 10 **MIKE AND BUFF** (NY-L) Interviews.

4:00 3 **KATE SMITH HOUR** (NY-L) Kate presents the Cy Coleman trio, Joe Howard and dramatic segment from "Romeo and Juliet."

10 **GENE CRANE'S ADVENTURE THEATRE** (Ph-L, F) "Billy the Kid in Santa Fe." Bob Steele, Al St. John.

Tonight at 7

PSFS

WCAU-TV
Channel 10

"THE BIG IDEA"
where inventors, for the first time, have the opportunity of demonstrating their inventions to the public.
DONN BENNETT—M.C.

4:45 6 **RAMAR OF THE JUNGLE** (Ph-F) Jon Hall stars in jungle adventures.

4:55 10 **CRUSADER RABBIT** (Ph-L) Cartoons to delight the children.

5:00 3 **HAWKINS FALLS** (Ch-L) Daily serial of life in a small town.

10 **JUNIOR HI-JINX** (Ph-L, F) With Willie making the introductions, Newton runs cartoons for kids.

5:15 3 **REX TRAILER'S RANCH HOUSE** (Ph-L) Kids flock in for songs, games and dances with the popular cowboy and his guitar.

6 **MOVIE MATINEE** (Ph-F) "Amateur Crook." Bruce Bennett, Joan Barclay.

5:30 3 **HOWDY DOODY** (NY-L, F) Bob Smith entertains as "Buffalo Bob."

10 **TODAY'S MOVIE** (Ph-F) "S.O.S. Tidal Wave." Ralph Byrd, George Barbier, Kay Sutton. A TV newsreel commentator uncovers films which could destroy a group of crooked politicians.

EVENING

6:00 3 **FRONTIER PLAYHOUSE** (Ph-F) Hopalong Cassidy in a western drama.

6:30 3 **FRONTIER PLAYHOUSE** (Ph-F) Adventures of Wild Bill Hickok. Guy Madison, Andy Devine co-star.

6 **YOUR NEWS REPORTER** (Ph-L, F) Neil Harvey reports latest events.

10 **NAMES IN THE NEWS** (Ph-L) Alan Scott interviews local people who have featured in the news.

6:40 10 **CASH ON THE LINE** (Ph-L) Bill Hart calls viewers with a quiz.

6:45 6 **MOVIE QUICK QUIZ** (Ph-L, F) Prizes for quick thinkers.

10 **TELEVISION NEWS** (Ph-L, F) Randy Kraft with day's news in brief.

7:00 3 **TO BE ANNOUNCED.**

6 **GEORGE WALSH LOOKS 'EM OVER** (Ph-L) The latest in the sports world from the expert's angle.

10 **THE BIG IDEA** (Ph-L) Donn Bennett presents amateur inventors with bathtub safety lining, shoe protector, cloth lifter, safety curtain holder.

7:15 3 **SHORT, SHORT DRAMA** (NY-F) "Paper Profits." A young boy, a man with a gun and the robbery that almost came off.

Sheen 8 P.M. (6) | **Rountree** 8:30 P.M. (6) | **Young** 9 P.M. (6) | **Ruick** 9 P.M. (10) | **Bainter** 9:30 P.M. (10) | **Whitaker** 11:15 P.M. (10)

6 TELEVISION NEWSREEL (Ph-L, F) Frank Hall's roundup of late news.

7:25 6 WHAT'S THE WEATHER (Ph-L) Francis Davis with Wednesday outlook.

7:30 3 DINAH SHORE SHOW (LA-L) Dinah and the Notables dabble in Art. Sid Rushakoff is the guest.

6 BEULAH (NY-L) "The Camping Trip." Beulah proves she is the outdoor type when misadventure, mismanagement and mistakes dog a family camping trip.

10 NEWS (NY-L, F) Douglas Edwards

7:45 3 NEWS CARAVAN (NY-L, F) John Cameron Swayze at the news desk.

10 U. S. A. CANTEEN (NY-L) Jane Froman entertains at the servicemen's canteen and throws the spotlight on a talented member of the armed forces.

8:00 3 CIRCUS HOUR (NY-L) Joe E. Brown, John Raitt, Dolores Gray feature in the musical comedy built around life in a circus. The evening's guest is Bert Lahr.

6 LIFE IS WORTH LIVING (NY-L) Bishop Sheen with a series of inspirational, non-denominational talks on universal problems.

10 ERNIE KOVACS SHOW (NY-L) The mustachioed madman cavorts with Ernie Hatrack, Trigger Lund, Andy McCay, Dorothy Richards.

8:30 6 KEEP POSTED (DC-L) Debate on current topic. Martha Rountree, Lawrence Spivak are the moderators as Ambassador Wellington Koo, Sir Gladwyn Jeb debate the topic, "Would the U.N. Be Better Off Without Russia?"

9:00 3 FIRESIDE THEATRE (NY-F) "The Lady Wears a Star." (TV Drama, page 22.)

6 WHERE WAS I? (NY-L) John Reed King moderates a photo quiz with Peter Donald, Nancy Guild, Samuel Grafton, Shirley Dinsdale as the panelists. Roland Young, Piper Laurie are the guests.

10 CITY HOSPITAL (NY-L) "In His Image." A young mother wants to put her baby out for adoption because her husband is dead and she feels she cannot care for the child.

9:30 3 CIRCLE THEATRE (NY-L) "Black Wedding." (See TV Drama, p. 22.)

6 WISDOM OF THE AGES (NY-L) Panelists Ronny Molluzzo, Marcia Van Dyke, Leo Cherne, Mrs. H. V. Kaltenborn, Frederic Cox show the changes in thinking among five generations. Jack Barry emcee.

10 SUSPENSE (NY-L) "Career." (See TV Drama on page 22.)

10:00 3 TWO FOR THE MONEY (NY-L) Herb Shriner emcees the pyramiding-money quiz in which contestants give as many answers as possible in the time allotted.

6 STAGE "S" (Ph-F) "The Counterfeiters." Lon Chaney, John Sutton, Doris Merrick. Scotland Yard and the U.S. Secret Service combine in tracking down an international ring of money makers.

10 DANGER (NY-L) "Stand In For Death." (See TV Drama, p. 22.)

10:30 3 DANGEROUS ASSIGNMENT (Ph-F) "The Missing Diplomat." Steve Mitchell (Brian Donlevy) hurries to Spain to investigate the disappearance of a diplomat who has important papers concerning a secret conference.

10 YOUR JEWELER'S SHOWCASE (Ph-F) "Three and One-Half Musketeers." (See TV Drama, p. 22.)

11:00 3 TUESDAY NIGHT PLAYHOUSE (Ph-F) "The Third Visitor." Sonia Dresdel, Guy Middleton. English drama of an American criminal who arrives in England to seek revenge for a wrong.

10 JOHN FACENDA AND THE NEWS (Ph-L, F) Analysis of day's events.

11:10 10 WESTERN'S WEATHERMAN (Ph-L) Phil Sheridan reports weather.

11:15 6 CHANNEL SIX CINEMA (Ph-F) "Shanghai Chest." Charlie Chan.

10 SPORTS FINAL (Ph-L) Jack Whitaker reports scoops and scores.

11:25 10 FEATURE THEATRE (Ph-F) "Outside of Paradise." Phil Regan, Penny Singleton. Situation comedy.

12:15 6 TV NEWSREEL (Ph-L, F) Frank Hall looks at the day's news.

12:25 6 WEATHER REPORT (Ph-L) Francis Davis presents the data.

12:30 3 NEWS (Ph-L) Earl Gill reports.

12:35 3 THOUGHT FOR TOMORROW (Ph-F)

Bouquets 'n Barbs / by HANK O'HARE

Bob Hope

I wish I could make up my mind about Bob Hope. Just when I decide he's a terrific comedian and start looking forward to his shows, he'll come on with one that scrapes the bottom of the barrel for mediocrity.

I can't exactly blame myself since Hope is such an unpredictable character. I remember once settling down to enjoy that telethon he headed up for the benefit of our invading Olympiads. Hope probably was on camera more than any other individual but his chief contribution to the entertainment was a most frequent: "How 'bout that?"

And so you say to yourself: "this is a comedian?"—and determine to cross the guy off your list. Then along comes another show which you decide to pass up in favor of a book or a quiet evening paying your bills. The next day you read the columns of your confreres and there's nothing but rave notices.

I have enjoyed many a Hope show. The thing about Hope is that he lays an egg just about as often as he lays 'em in the aisles. He's like that little gal in the nursery rhyme who, when she's good she's very, very good and when she's bad she's . . . . well Hope can be worse.

I remember years ago getting fed up with Hope's machine-gun precision in delivering gags on radio. Right about then, Hope had just wound up his most successful success formula—i.e. you take your show to an Army, Navy, Marine or Wac camp and just throw 'em all the Army, Navy, Marine and Wac gags in the book. When you run out of gags—you can always change camps.

There was no doubt that Hope scored a hit with the idea. There were loads of local camp jokes that drew the heartiest of yacks from the boys. The fact that the folks at home didn't understand what was going on didn't matter. The folks at home could hear our boys enjoying the fun and that was enough for them.

After those camp shows, Hope was less effective. Just when I decided he was very unfunny—that without his huge supply of gag material from his writers he was lost—I met Bob Hope in Philadelphia at a press conference. The guy got off on the wrong foot with the newspaper gentlemen by being almost 2 hours late. Then, while he was posing for pictures and being the center of a cross-fire of questions I got the true measure of the greatness of a comedian. Not only did he get us quickly back into a good mood but inside of five minutes we were in hysterics.

And so . . . . I'm going to make up my mind not to make up my mind about Bob Hope. By the time my review panning one show would be published, his current show would be a smasheroo!

These ups and downs of Hope's are not unique. There are other comedians who run the gamut from the terrible to the terrific. The reason is obvious. If the comedian is working under tremendous pressure from outside commitments, it turns up on his TV show in poor timing, fluffed lines and unfunny bits. If he really has a chance to concentratte, we get a superb TV show.

Viewers don't really need critics to tell them a comedian's show is bad and why. They need a pipeline into the studios informing them whether a real effort has been made to entertain them.

Wednesday

WPTZ	WFIL-TV	WCAU-TV
3	6	10

JANUARY 28

MORNING

7:00 3 **TODAY** (NY-L) Dave Garroway with time, weather, world and local news, special guests, book and entertainment reviews.

8:05 10 **TIME, MUSIC & RESUME** (Ph-F) Classical music with morning news.

8:30 10 **TAKE TEN** (Ph-L) Music, news, variety with Dave and Ginny Stevens, Claire Lange, Tommy Ferguson Trio, Nancy Dolphin, Blake Ritter, Jack Valentine featured.

8:45 6 **HOLLYWOOD VARIETIES** (Ph-F) Musical films by top performers.

9:00 3 **LET SKINNER DO IT** (Ph-L, F) George Skinner with interviews, cartoons, Jane King, Mr. Rivets.

6 **STOP, LOOK AND LISTEN** (Ph-L, F) Tom Moorehead with variety program of stunts, quizzes for women.

9:30 10 **CINDERELLA WEEK-END** (Ph-L) Alan Scott emcees quiz for women

10:00 3 **OPERATION BLACKBOARD** (Ph-L) Dean Blai and Prof. Sabatini demonstrate creative methods using wood. They carve in wood and cut wood blocks for printing.

10 **ARTHUR GODFREY TIME** (NY-L) Arthur with variety show

10:30 3 **PROLOGUE TO THE FUTURE** (NY-F) Peter Roberts is the narrator.

10:45 6 **MARY JONES SHOW** (Ph-L) Mary talks with collectors about their choice antiques.

11:00 3 **CHAPTER A DAY** (Ph-L, F) Serialization of romantic films.

6 **WIFFIL SCHOOLHOUSE** (Ph-L) "How An Electric Iron Works." Harold Bernhardt demonstrates the way in which a flow of electricity causes heat.

10 **HOME HIGHLIGHTS** (Ph-L) Chatter with Jean Corbett, Bill Hart.

11:10 6 **UNIVERSITY OF THE AIR** (Ph-L) "The Universe Around Us." Adult education feature presented by Franklin and Drexel Institutes.

11:30 3 **MRS. U.S.A.** (NY-F) Special features of interest to housewives.

6 **UNIVERSITY OF THE AIR** (Ph-L) "Personalities in Pennsylvania History." Adult education presentation by Franklin and Marshall.

10 **STRIKE IT RICH** (NY-L) Warren Hull asks quiz questions as Eartha Kitt of "New Faces" becomes a Helping Hand.

AFTERNOON

12:00 3 **LOCAL NEWS** (Ph-L) George Skinner garners reports from all parts.

6 **CONTINUOUS PERFORMANCE THEATRE** (Ph-F) "Decoy." Edward Norris, Jean Gille in a mystery.

10 **BRIDE AND GROOM** (NY-L) Newlyweds are feted by John Nelson.

12:15 3 **LUNCH WITH UNCLE PETE** (Ph-L, F) Pete Boyle comments as old time silent movies are played.

10 **LOVE OF LIFE** (NY-L) Peggy McCay stars as an ad agency secretary.

12:30 10 **SEARCH FOR TOMORROW** (NY-L) Story of the Barron family.

12:45 3 **PUBLIC SERVICE PROGRAM** (Ph-L) "You and Uncle Sam."

10 **GUIDING LIGHT** (NY-L) Serial.

1:00 3 **HOLLYWOOD PLAYHOUSE** (Ph-F) "Too Many Winners." Hugh Beaumont, Trudy Marshall. Michael Shane attempts to round up a gang which deals in counterfeit pari-mutuel race tickets.

10 **MARIAN KEMP** (Ph-L) Cooking hints and special recipe contest.

1:30 10 **GARRY MOORE SHOW** (NY-L) The mail bag gets a going over.

2:00 3 **TELEVISION KITCHEN** (Ph-L) Cooking delights with Florence Hanford presiding at the range.

10 **DOUBLE OR NOTHING** (NY-L) Quiz with Bert Parks handling money.

2:30 3 **IT'S A SMALL WORLD** (Ph-L) Ruth Weir Miller helps the ladies.

6 **WHAT'S COOKIN'** (Ph-L) Peggy Towne, Violet Hale with hints.

10 **HOUSE PARTY** (LA-L) Art Linkletter

2:45 3 **PICK YOUR IDEAL** (Ph-L) Clothes quiz with Libby Haynes, fashion commentator, Norman Brooks, emcee and phone-quizzer.

3:00 3 **THE BIG PAYOFF** (NY-L) Quiz with Bess Myerson, Randy Merriman.

6 **BANDSTAND** (Ph-L, F) Bob Horn.

10 **MID-DAY MATINEE** (NY-F) Movie.

(Continued on page 30)

CHANNEL 10

1 P.M. Wednesday

MARIAN KEMP'S Recipe Contest

Prize-winning recipes submitted by competing club groups. Magic Words Telephone Quiz. Valuable Westinghouse appliances awarded daily.

Another dividend for homemakers by

AMERICAN STORES CO.

Boyle
12:15 P.M. (3)

Carson
1:30 P.M. (10)

Parks
2 P.M. (10)

Horn
3 P.M. (6)

Smith
5:30 P.M. (3)

Stewart
7:30 PM. (3)

WEDNESDAY (continued)

3:30 3 **WELCOME TRAVELERS** (Ch-L) Tommy Bartlett interviews strangers.

3:45 10 **MIKE AND BUFF** (Ph-F) Interviews

4:00 3 **KATE SMITH HOUR** (NY-L) Kate sings with the band and welcomes Hoctor and Byrd, Deep River Boys.

10 **GENE CRANE'S ADVENTURE THEATRE** (Ph-L, F) "Raider of the West." Bill Boyd, Lee Powell, Art Davis.

4:45 6 **RAMAR OF THE JUNGLE** (Ph-F) Jon Hall stars in jungle adventure.

4:55 10 **CRUSADER RABBIT** (Ph-F) Cartoons.

5:00 3 **HAWKINS FALLS** (Ch-L) Daily serial of life in a small town.

10 **JUNIOR HI-JINX** (Ph-L, F) Willie does the hosting and commentary.

5:15 3 **GABBY HAYES SHOW** (NY-L, F) "Riding the Sunset Trail." Part 3.

SEE for YOURSELF
how tempting meals can be!
SEE
"TELEVISION KITCHEN"
of course, it's Electric!
conducted by
Florence P. Hanford
EVERY WEDNESDAY
WPTZ 2 P.M. CHANNEL 3
Philadelphia Electric Company

6 **MOVIE MATINEE** (Ph-F) "Shadow Laughs." Hal Skelly, Rose Hobart.

5:30 3 **HOWDY DOODY** (NY-L, F) Puppets with Bob Smith, Clarabell, Dilly Dally, Flubadub, the Inspector.

10 **TODAY'S MOVIE** (Ph-F) "The Night Hawk." Robert Livingston, June Travis co-starred.

EVENING

6:00 3 **FRONTIER PLAYHOUSE** (Ph-F)

6:30 6 **YOUR NEWS REPORTER** (Ph-L, F) Neil Harvey provides latest data.

10 **NAMES IN THE NEWS** (Ph-L) Local newsworthies talk to Alan Scott.

6:40 10 **CASH ON THE LINE** (Ph-L) Bill Hart questions the viewers.

6:45 6 **MOVIE QUICK QUIZ** (Ph-L, F) Prizes are awarded by Dick Clark.

10 **TELEVISION NEWS** (Ph-L, F) Randy Kraft looks at day's events.

7:00 3 **TO BE ANNOUNCED**

6 **GEORGE WALSH LOOKS 'EM OVER** (Ph-L) The analyst chats about sports and sportsmen.

10 **BOSTON BLACKIE** (Ph-F) When several attempts are made on Blackie's life, the police put him in jail for his own good. But when Mary is kidnapped, Blackie emerges, unarmed, to meet the killers face to face.

7:15 6 **TELEVISION NEWSREEL** (Ph-L, F) Frank Hall with news round-up.

7:25 6 **WHAT'S THE WEATHER?** (Ph-L) Francis Davis reports.

7:30 3 **THOSE TWO** (LA-L) Martha Stewart, Pinky Lee with capsule musical.

6 **DATE WITH JUDY** (NY-L) In a flash back story, Judy's arrival as a girl disappoints her father who wanted a boy.

10 **NEWS** (NY-L, F) Doug Edwards presents world news.

7:45 3 **NEWS CARAVAN** (NY-L, F) John Cameron Swayze with latest news.

10 **PERRY COMO SHOW** (NY-L) Tunes with Perry and the Fontane Sisters and Mitchell Ayres' orch.

8:00 3 **I MARRIED JOAN** (LA-F) Joan tries to kill two problems with the same fifty-dollar bill and winds up deeply wounded by a dead moose at an auction.

6 **TWENTIETH CENTURY TALES** (NY-F) Dramatic presentations.

Beller 7:30 P.M. (6) | **Sommer** 7:30 P.M. (6) | **Edwards** 7:30 P.M. (10) | **Davis** 8 P.M. (10) | **Fontaine** 8:30 P.M. (3) | **Clark** 8:30 P.M. (6)

10 **ARTHUR GODFREY'S FRIENDS** (NY-L) Arthur presents his "Little Godfreys," Marion Marlowe, Frank Parker, Janette Davis, Julius La Rosa, The Mariners, Chordettes, Tony Marvin, Haleloke. (Story, p.8)

8:30 3 **MUSIC HALL** (NY-L) Patti Page with popular passages; Frank Fontaine with furious funny business; Mary Ellen Terry twirls with Terpsichore. Senor Wences guests.

6 **TELL IT TO THE MAYOR** (Ph-L) Mayor Joseph S. Clark replies to questions and explores problems sent in by his constituents.

9:00 3 **KRAFT THEATRE** (NY-L) **"Duet."** (See TV Drama, page 22.)

6 **STAGE A NUMBER** (NY-L) Budding talent in all branches of show business stage varied productions.

10 **STRIKE IT RICH** (NY-L) Quiz with Warren Hull as M.C. Helping hand guest is Vera Vague. (See story on page 10.)

9:30 10 **MAN AGAINST CRIME** (NY-F) Ralph Bellamy stars as Mike Barnett in "The Silken Touch" and works with the F.B.I. in tracking hi-jackers of the highways.

10:00 3 **THIS IS YOUR LIFE** (LA-L) Ralph Edwards recreates the life of a person chosen for their human interest.

6 **WRESTLING** (Ch-L) Wayne Griffin announces at Rainbo Arena.

10 **BOXING** (Ch-L) Doubleheader for fight fans. Floyd Patterson meets Chester Mieszala in six-round middleweight bout; another six-rounder is to be announced.

10:30 3 **BIG PICTURE** (Ph-F) Army film of the Korean war doings.

10:45 10 **SPORTS** (Ph-L) Bill Campbell looks over the news from all parts of the sports world and talks shop with an athletic personality.

11:00 3 **WEDNESDAY NIGHT PLAYHOUSE** (Ph-F) "Girl in the Taxi." Henri Garat, Frances Day. Romantic film based upon the libretto and music of a French operetta.

10 **JOHN FACENDA AND THE NEWS** (Ph-L, F) Analysis of day's events by the noted newscaster.

11:10 10 **WESTERN'S WEATHERMAN** (Ph-L) Phil Sheridan reports the weather for Thursday and thereafter.

11:15 10 **SPORTS FINAL** (Ph-L) Jack Whitaker reviews sports events.

11:25 10 **FEATURE THEATRE** (Ph-F) **"S.O.S. Tidal Wave."** Ralph Byrd, George Barbier, Kay Sutton. A TV newsreel commentator uncovers films which could destroy a group of crooked politicians but is prevented from showing it by threats against his family.

12:00 6 **TV NEWSREEL** (Ph-L, F) Frank Hall reports up-to-the minute headlines.

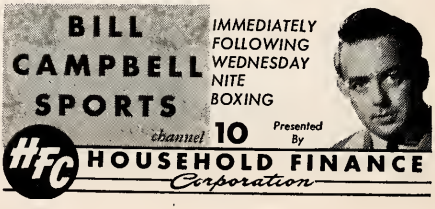
12:10 6 **WEATHER REPORT** (Ph-L) Francis Davis consults the charts to forecast Thursday's weather.

12:15 6 **WANTED PERSONS** (Ph-F) **F.B.I.** flyers on criminals.

12:30 3 **NEWS** (Ph-L) Fred Bennett reports latest headline events.

12:35 3 **THOUGHT FOR TOMORROW** (Ph-F)

Stations & networks reserve the right to change listings and points of origination without notice



Thursday

JANUARY 29

	WPTZ 3	WFIL-TV 6	WCAU-TV 10

MORNING

7:00 3 **TODAY** (NY-L) Dave Garroway with time, weather, world and local news, special guests, book and entertainment reviews. Bob and Ray with poker-faced humor.

8:05 10 **TIME, MUSIC & RESUME** (Ph-F) Classical music with morning news.

8:30 10 **TAKE TEN** (Ph-L) Music, news, variety with Dave and Ginny Stevens, Claire Lang, Tommy Ferguson Trio, Nancy Dolphin, Blake Ritter, Jack Valentine featured.

8:40 6 **WANTED PERSONS** (Ph-F) Flyers from the F.B.I. warn the people about dangerous criminals.

8:45 6 **HOLLYWOOD VARIETIES** (Ph-F) Musical films by top performers.

9:00 3 **LET SKINNER DO IT** (Ph-L, F) George Skinner with interviews, cartoons, Jane King, Mr. Rivets.

6 **STOP, LOOK AND LISTEN** (Ph-L, F) Tom Moorehead with variety program of stunts, interviews, contests and quizzes for women.

9:30 10 **CINDERELLA WEEK-END** (Ph-L) Alan Scott emcees quiz for women with New York trip as the prize.

CHANNEL 10
1:00 P.M. Thursday
SHOP 'N' SAVE
MARIAN KEMP
demonstrates food savings.

Gladys Webster
presents Acme bargains for weekend shopping. Magic Words Tel. Quiz. Valuable Westinghouse appliances awarded daily.
Another dividend for homemakers by
AMERICAN STORES CO.

$15 A YEAR—ALL PARTS FREE
including Picture Tube
for 7" to 17" sets.
$25 for sets 19" & up
TV SERVICE POLICY
$5 per service call
No chge. after 7 calls
Call TE 9-4322 24 Hrs.
GILBERT TV SERVICE—5902 Greene St., Phila.

10:00 3 **OPERATION BLACKBOARD** (Ph-L) "Etiquette Quiz." Gertrude Novak conducts a test on manners, morals and behavior according to suggestions sent in by classes from Philadelphia High Schools.

10 **ARTHUR GODFREY TIME** (NY-L) Arthur with morning variety show and all his "little Godfreys," Marion Marlowe, Frank Parker, Janette Davis, Julius La Rosa, the Mariners, Chordettes, Haleloke.

10:30 3 **PROLOGUE TO THE FUTURE** (NY-F) Special features presented in documentary films. Peter Roberts.

10:45 6 **MARY JONES SHOW** (Ph-L) The noted hostess talks with collectors of antiques.

11:00 3 **CHAPTER A DAY** (Ph-F) Serialization of romantic films. Harry K. Smith is the host.

6 **WIFFIL SCHOOLHOUSE** (Ph-L) "Kindergarten and First Grade." The teacher discusses problems with the children.

10 **HOME HIGHLIGHTS** (Ph-L) Chatter with Jean Corbett, Bill Hart. Chris Keegan portrays Algernon.

11:10 6 **UNIVERSITY OF THE AIR** (Ph-L) "Stains and Their Removal." The Chemistry of Living explored by Pennsylvania Military College.

11:30 3 **MRS. U.S.A.** (NY-F) Subjects range from child care to travel. Peter Roberts narrates for the ladies.

6 **UNIVERSITY OF THE AIR** (Ph-L) "Artists—And People." Summarization of the 15 Steps to Art.

10 **STRIKE IT RICH** (NY-L) Quiz with Warren Hull as emcee helps unfortunate people get a new start.

AFTERNOON

12:00 3 **LOCAL NEWS** (Ph-L) George Skinner reports latest happenings.

6 **CONTINUOUS PERFORMANCE THEATRE** (Ph-F) "Fighting Mad." Joe Kirkwood, Elyse Knox co-star.

10 **BRIDE AND GROOM** (NY-L) Weddings are held as John Nelson does the honors.

12:15 3 **LUNCH WITH UNCLE PETE** (Ph-L, F) Pete Boyle shows old-time silent comedy films for the kids.

10 **LOVE OF LIFE** (NY-L) Peggy McCay, Paul Potter in featured roles.

12:30 10 **SEARCH FOR TOMORROW** (NY-L) Drama of the Barron family.

12:45 3 **PUBLIC SERVICE PROGRAM** (Ph-L) "You and Uncle Sam."

10 **GUIDING LIGHT** (NY-L) Daily serial. Ellen Demming stars.

Dolphin 8:30 A.M. (10) | **Skinner** 9 A.M. (3) | **Parker** 10 A.M. (10) | **Smith** 11 A.M. (3) | **Wilson** 2 P.M. (3) | **Linkletter** 2:30 P.M. (10)

1:00 3 HOLLYWOOD PLAYHOUSE (Ph-F) "Return of the Frog." Gordon Harker, Una O'Conner. An American detective lends his services to Scotland Yard.

10 MARIAN KEMP (Ph-L) Cooking hints, shopping hints, food savings to interest the housewife.

1:30 10 GARRY MOORE SHOW (NY-L) Variety with Denise Lor, Ray Malone. Hoagy Carmichael is Garry's guest.

2:00 3 POTS, PANS AND PERSONALITIES (Ph-L) Mary Wilson with housewives' program of food interests and guest interviews.

10 FUN AND FORTUNE (Ph-L) Audience participation show with Ed Harvey as the host.

2:30 3 SOMETHING SPECIAL (Ph-L) Eleanor Glenn talks with guests about their special knowledge or talents.

6 WHAT'S COOKIN' (Ph-L) Peggy Towne, Violet Hale with home hints to aid the housewife.

10 HOUSE PARTY (LA-L) Art Linkletter

3:00 3 THE BIG PAYOFF (NY-L) Quiz show with Randy Merriman and Bess Myerson distributing fashions as prizes for the correct answers.

6 BANDSTAND (Ph-L, F) Bob Horn, Lee Stewart with music, dancing.

10 MID-DAY MATINEE (NY-F) Movie.

3:30 3 WELCOME TRAVELERS (Ch-L) Tommy Bartlett interviews strangers.

3:45 10 MIKE AND BUFF (NY-L) Interviews.

4:00 3 KATE SMITH HOUR (NY-L) Kate presents Feddi and Feddi puppets, Phil Napoleon's Memphis 5.

10 GENE CRANE'S ADVENTURE THEATRE (Ph-L, F) "Billy the Kid's Law and Order." Buster Crabbe, Al St. John featured.

4:45 6 RAMAR OF THE JUNGLE (Ph-F) Jon Hall in jungle adventures.

4:55 10 CRUSADER RABBIT (Ph-F) Cartoons.

5:00 3 HAWKINS FALLS (Ch-L) Daily serial

10 JUNIOR HI-JINX (Ph-L, F) Cartoons.

5:15 3 REX TRAILER'S RANCH HOUSE (Ph-L) The western singer entertains the kids and calls for dances.

6 MOVIE MATINEE (Ph-F) "Violence." Nancy Coleman, Michael O'Shea.

5:30 3 HOWDY DOODY (NY-L, F) Puppets. Buffalo Bob, Clarabell, Princess Summerfall Winterspring chat with the puppets and the gallery.

10 TODAY'S MOVIE (Ph-F) "Prison Nurse." Henry Wilcoxon, Marian Marsh in the starring roles.

EVENING

6:00 3 FRONTIER PLAYHOUSE (Ph-F) Western adventures in cowboy land

6:30 6 YOUR NEWS REPORTER (Ph-L, F) Neil Harvey reports.

10 NAMES IN THE NEWS (Ph-L) Alan Scott interviews local people.

6:40 10 CASH ON THE LINE (Ph-L) Bill Hart calls viewers with a novel quiz.

6:45 6 MOVIE QUICK QUIZ (Ph-L, F) Prizes for film identifications.

10 TELEVISION NEWS (Ph-L, F) Randy Kraft with world happenings.

7:00 3 TO BE ANNOUNCED.

6 GEORGE WALSH LOOKS 'EM OVER (Ph-L) Sports news as analyzed by the expert.

10 CRAIG KENNEDY (Ph-F) Donald Woods stars in "There's Money In It." Sydney Mason features as Inspector J. J. Burke.

7:15 3 SHORT, SHORT DRAMA (NY-F) "The Hobo." The story of the disappearance of an atom scientist. Alan Devitt, Leo Gordon.

6 TV NEWSREEL (Ph-L, F) Frank Hall

7:25 6 WHAT'S THE WEATHER? (Ph-L) Francis Davis with Friday forecast.

7:30 3 DINAH SHORE SHOW (LA-L) Dinah sings in her inimitable style

6 THE LONE RANGER (NY-F) The stirring adventures of the Masked Man and his Indian friend Tonto.

10 NEWS (NY-L, F) Douglas Edwards.

7:45 3 NEWS CARAVAN (NY-L, F) John Cameron Swayze at the news desk.

10 U.S.A. CANTEEN (NY-L) Jane Froman gives a helping hand to fresh talent from the armed services.

8:00 3 GROUCHO MARX SHOW (LA-F) The cigar twiddling, bespectacled buffoon exchanges quips with contestants and pays off when the duck drops the secret word.

6 THE GREATEST MAN ON EARTH (NY-L) Vera Vague is quiz-tress as men compete for princely prizes.

10 BURNS AND ALLEN (NY-F) A tax refund from Uncle Sam upsets Gracie's bank book figures so, on the advice of the postman, Gracie tries to give it to Mayor Bowron of Los Angeles.

Walsh 7 P.M. (6) | **Lone Ranger** 7:30 P.M. (6) | **James** 8:30 P.M. (6) | **Powell** 8:30 P.M. (10) | **Carlson** 9:30 P.M. (3) | **Zabach** 11:40 P.M. (3)

THURSDAY EVENING

8:30 3 **T-MEN IN ACTION** (NY-L) Federal agents run into trouble in "The Case of the Watchful Dog."

6 **CHANCE OF A LIFETIME** (NY-L) Dennis James introduces professional out-of-town talent. Dennis' special guest is Florian Zabach.

10 **FOUR STAR PLAYHOUSE** (NY-F) "The Gun Slinger." (TV Drama, page 22.)

9:00 3 **DRAGNET** (NY-F) Sgt. Joe Friday is faced with the single clue of a broken button when a store safe is burglarized.

6 **THE TURNING POINT** (NY-F) Drama.

10 **BIFF BAKER, U.S.A.** (NY-F) Biff (Alan Hale, Jr.) and Louise (Randy Stuart) run into trouble with a "Demolition Bomb." An unpleasant day in Yugoslavia proves that Americans do lend a helping hand.

9:30 3 **FORD THEATRE** (NY-F) "Adventure in Connecticut." (Drama, page 22)

OPENING TONIGHT

JAN. 29th THRU FEB. 4th

LATIN CASINO

presents

FRANKIE LAINE

plus ALL-STAR SHOW

6 **VALENTINO SHOW** (NY-L) Songs and chatter with Barry Valentino.

10 **BIG TOWN** (NY-F) "Lynch Law." Steve and Lorelei, covering the murder of the beloved mayor of a small town, fight prejudice and an attempted lynching.

10:00 3 **MARTIN KANE, PRIVATE EYE** (NY-L) The murder of a portrait artist starts a chain reaction of intrigue in backstage life.

6 **AUTHOR MEETS THE CRITIC** (NY-L) Virgilia Peterson moderates.

10 **MY LITTLE MARGIE** (NY-F) "The Two Lieutenants." Margie's neighbor involves her with two handsome, lovesick Marines.

10:30 3 **MYSTERY HOUR** (Ph-F) "The Invisible Wall." Jeff Chandler, Don Castle. An ex-G.I. is determined to become an ex-gambler as well but when he delivers some money for a bookie he is tempted beyond his strength.

6 **TV TIME** (Ph-F) Highlights of events at Madison Square Garden. Barbara Ann Scott performs in the Hollywood Ice Revue; Knicks play Syracuse in professional basketball, N. Y. U. plays Dayton in college court match; Kola Kwarian wrestles Halpern.

10 **THE UNEXPECTED** (Ph-F) Drama.

11:00 6 **TV NEWSREEL** (Ph-L, F) Frank Hall winds up the day's reports.

10 **JOHN FACENDA AND THE NEWS** (Ph-L, F) Analysis of day's events.

11:10 6 **WEATHER REPORT** (Ph-L) Francis Davis predicts Friday's weather.

10 **WESTERN'S WEATHERMAN** (Ph-L) Phil Sheridan with Friday outlook.

11:15 6 **STARS AT MIDNIGHT** (Ph-F) Musical films by outstanding performers.

10 **SPORTS FINAL** (Ph-L) Jack Whitaker with sports chatter.

11:25 10 **FEATURE FILM** (Ph-F) "The Night Hawk." Robert Livingston, June Travis co-star.

11:40 3 **TELEVISION CLUB** (Ph-F) Mindy Carson and the whole cast take a make-believe trip to Scotland.

11:55 3 **NEWS** (Ph-L) Earl Gill reports.

12:00 3 **THOUGHT FOR TOMORROW** (Ph-F)

Friday

JANUARY 30

	WPTZ 3	WFIL-TV 6	WCAU-TV 10

MORNING

7:00 3 **TODAY** (NY-L) Dave Garroway.
8:05 10 **TIME, MUSIC & RESUME** (Ph-F)
8:30 10 **TAKE TEN** (Ph-L) Music, news, variety in ten minute segments.
8:45 6 **HOLLYWOOD VARIETIES** (Ph-F) Musical films by top performers.
9:00 3 **LET SKINNER DO IT** (Ph-L, F) George Skinner with cartoons.
6 **STOP, LOOK AND LISTEN** (Ph-L, F) Tom Moorehead leads the fun.
9:30 10 **CINDERELLA WEEK-END** (Ph-L) Alan Scott emcees quiz for women.
10:00 3 **OPERATION BLACKBOARD** (Ph-L) Miss Varda L. Dunford gives her impressions of America.
10 **ROUND THE TOWN WITH NANCY** (Ph-L) Nancy Dolphin chats.
10:30 3 **PROLOGUE TO THE FUTURE** (NY-F) Documentary films with Peter Roberts as the narrator.
10 **TO BE ANNOUNCED.**
10:45 6 **FEATURES FOR WOMEN** (Ph-L) Deborah Adams' cooking hints.
10 **MEET BETTY FURNESS** (NY-L) Betty chats with Ann Fogarty.
11:00 3 **CHAPTER A DAY** (Ph-F) Serialization of romantic films.
6 **WIFFIL SCHOOLHOUSE** (Ph-L) "Wee Gillis" Sister M. Eleanor tells the story of a little Scotch boy.
10 **HOME HIGHLIGHTS** (Ph-L) Chatter
11:10 6 **UNIVERSITY OF THE AIR** (Ph-L) "Conservation of Birds." Muhlenberg College discusses ornithology.
11:30 3 **MRS. U.S.A.** (NY-F) Topical films.
6 **UNIVERSITY OF THE AIR** (Ph-L) "Organization and Operation of a Business." Rider College.
10 **STRIKE IT RICH** (NY-L) Warren Hull quizzes guest Ray Heatherton.

AFTERNOON

12:00 3 **LOCAL NEWS** (Ph-L) George Skinner reports the headline news.
6 **CONTINUOUS PERFORMANCE THEATRE** (Ph-F) "French Leave." Jackie Coogan, Jackie Cooper.
10 **BRIDE & GROOM** (NY-L) Weddings.
12:15 3 **LUNCH WITH UNCLE PETE** (Ph-L, F) Pete Boyle comments on cartoon films for the kids.
10 **LOVE OF LIFE** (NY-L) Peggy McCay.
12:30 10 **SEARCH FOR TOMORROW** (NY-L) Story of the Barron family.
12:45 3 **PUBLIC SERVICE PROGRAM** (Ph-L)
10 **GUIDING LIGHT** (NY-L) Daily serial.
1:00 3 **HOLLYWOOD PLAYHOUSE** (Ph-F) "Crime Expert." Manning Whiley. A man is buried alive.
10 **GLADYS WEBSTER** (Ph-L) Interview with outstanding personality.
1:30 10 **GARRY MOORE SHOW** (NY-L) The cast members bring their dogs.
2:00 3 **TWO TO THREE** (Ph-L) Musical variety and household hints.
10 **DOUBLE OR NOTHING** (NY-L) Quiz
2:30 6 **KITCHEN CALENDAR** (Ph-L) Violet Hale, Peggy Towne aid women.
10 **HOUSE PARTY** (LA-L) Art Linkletter
3:00 3 **THE BIG PAYOFF** (NY-L) Quiz.
6 **BANDSTAND** (Ph-L, F) Bob Horn.
10 **MID-DAY MATINEE** (NY-F) Movie.
3:30 3 **WELCOME TRAVELERS** (Ch-L) Tommy Bartlett chats with strangers.
3:45 10 **MIKE AND BUFF** (NY-L) Interviews.
4:00 3 **KATE SMITH HOUR** (NY-L) Kate laughs with Bob and Ray.
10 **GENE CRANE'S ADVENTURE THEATRE** (Ph-L, F) "Rolling Down the Great Divide." Bill Boyd, Lee Powell, Art Davis featured.
4:45 6 **RAMAR OF THE JUNGLE** (Ph-F) Jon Hall stars in jungle adventures.
4:55 10 **CRUSADER RABBIT** (Ph-F) Cartoons.
5:00 3 **HAWKINS FALLS** (Ch-L) Daily serial
10 **JUNIOR HI-JINX** (Ph-L, F) Cartoons
5:15 3 **GABBY HAYES SHOW** (NY-L, F) "Riding the Sunset Trail." Part 5.
6 **MOVIE MATINEE** (Ph-F) "Rocky" Roddy McDowall in starring role.
5:30 3 **HOWDY DOODY** (NY-L, F) Puppets.
10 **TODAY'S MOVIE** (Ph-L) "Tenth Avenue Kid." Bruce Cabot stars.
6:00 3 **SIX GUN CINEMA** (Ph-F) "Marshal of Cripple Creek." Allan Lane, Bobby Blake featured.
6:30 6 **YOUR NEWS REPORTER** (Ph-L, F) Neil Harvey with latest events.
10 **NAMES IN THE NEWS** (Ph-L) Alan Scott interviews local people.
6:40 10 **CASH ON THE LINE** (Ph-L) Bill Hart
6:45 6 **MOVIE QUICK QUIZ** (Ph-L, F) Prizes for film identification.
10 **TELEVISION NEWS** (Ph-L, F) Randy Kraft with day's events.

CHANNEL 10

1:00 P.M. Friday

GLADYS WEBSTER

and guests, and interesting food facts.

MAGIC WORD $200 APPLIANCE AWARD EVERY FRIDAY.

Another dividend for homemakers by

AMERICAN STORES CO.

Collyer
7:30 P.M. (6)

Powers
10 P.M. (3)

Ratoff
10 P.M. (6)

Denning
10 P.M. (10)

Pope
10:30 P.M. (6)

Louis
10:45 P.M. (3)

FRIDAY Evening

7:00 **3** **HERMAN HICKMAN SHOW** (NY-L) The famous football coach with interviews and chit-chat.
6 **GEORGE WALSH LOOKS 'EM OVER** (Ph-L) The expert on sports chats about athletic endeavors.
10 **CISCO KID** (Ph-F) The first telephone in all the West calls Cisco and Pancho into a case of murder.

7:15 **3** **THE HANDY MAN** (Ph-L) Jack Creamer with home suggestions.
6 **TELEVISION NEWSREEL** (Ph-L, F) Frank Hall with latest news.

7:25 **6** **WHAT'S THE WEATHER?** (Ph-L) Francis Davis with latest forecast.

7:30 **3** **THOSE TWO** (LA-L) Musical series.
6 **STU ERWIN SHOW** (NY-F) Stu's family laugh and cry over his early love letters.
10 **NEWS** (NY-L, F) Doug Edwards.

7:45 **3** **NEWS CARAVAN** (NY-L, F) John Cameron Swayze at the news desk.
10 **PERRY COMO SHOW** (NY-L) Tunes with Perry and the Fontanes.

8:00 **3** **DENNIS DAY SHOW** (LA-L) Dennis has trouble with a jealous husband when a new couple moves into the apartment house.
6 **ADVENTURES OF OZZIE AND HARRIET** (NY-F) Ozzie and Thorny become book worms.
10 **MAMA** (NY-L) Peggy Wood, Judsen Laire in story of Norwegian immigrants in San Francisco.

8:30 **3** **LIFE OF RILEY** (NY-F) Riley attends a "kiddie party" with his wife.
6 **DARK OF NIGHT** (NY-L) Drama set in Brooks' Costume Company.
10 **MY FRIEND IRMA** (LA-L) Irma uses a clients' rare stamp in sending out the office mail.

9:00 **3** **BIG STORY** (NY-L, F) Reporter James S. Pooler of Detroit Free Press finds a story at a fire.
6 **LIFE BEGINS AT 80** (NY-L) Jack Barry with oldtimers as panelists.
10 **PLAYHOUSE OF STARS** (NY-F) "Point of Honor." (Drama, p .22.)

9:30 **3** **THE ALDRICH FAMILY** (NY-L) Henry wins the mystery prize at a carnival and creates a big stir.
6 **TALES OF TOMORROW** (NY-L) "Two Faced." (TV Drama, p. 22.)
10 **OUR MISS BROOKS** (NY-F) The sudden attention of M. Le Blanc, French teacher becomes amusing.

10:00 **3** **BOXING** (NY-L) Vince Martinez meets Carmine Fiore in welterweight bout.
6 **TWENTY QUESTIONS** (NY-L) Jay Jackson M.C. for Fred Vandeventer, Florence Rinard, Herb Polesie, Johnny McPhee, Gregory Ratoff.
10 **MR. AND MRS. NORTH** (NY-F) "The Third Eye." The Norths go shopping at Suzi's Gown Salon but find murder more important.

10:30 **6** **DOWN YOU GO** (Ch-L) Dr. Bergen Evans moderates the word game.
10 **CHARLES LAUGHTON READINGS** (Ph-F) "Death of A Giant."

10:45 **3** **GREATEST FIGHTS OF THE CENTURY** (NY-F) Joe Louis vs. Arturo Godoy. (February 9, 1940.)
10 **THE WORLD THIS WEEK** (Ph-L) Barry Cassell sums up the week.

11:00 **3** **WRESTLING** (Ph-F) Matmen tangle.
6 **TV NEWSREEL & WEATHER** (Ph-L, F) Frank Hall, Francis Davis report.
10 **JOHN FACENDA AND THE NEWS** (Ph-L, F) Analysis of day's events.

11:10 **10** **WESTERN'S WEATHERMAN** (Ph-L) Phil Sheridan with forecast.

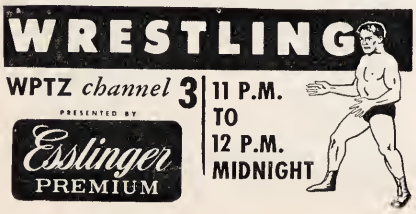
11:15 **6** **SPORTSMAN'S CLUB** (Ph-F) "Facts on Fishing Theories."
10 **SPORTS FINAL** (Ph-L) Jack Whitaker analyzes late results.

11:25 **10** **FEATURE THEATRE** (Ph-F) "Prison Nurse." Henry Wilcoxon, Marian Marsh are the featured players.

11:30 **6** **STARS AT MIDNIGHT** (Ph-F) Musical films by headline performers.

12:00 **3** **BUD BREES SHOW** (Ph-L) The singing disc jockey entertains.

12:30 **3** **NEWS** (Ph-L) Fred Bennett reports
12:35 **3** **THOUGHT FOR TOMORROW** (Ph-F)



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THE NEW
DENNIS DAY
on the
RCA VICTOR SHOW

WPTZ Ch. 3–8-8:30 P.M.

JOE MARINE

WHEN the Pennsylvanians go into a slow, sweet introduction, the lights dim and a romantic background comes into view, the female televiewers heave a sigh and settle back to listen to the strong, baritone voice of Joe Marine.

A guy who draws the sighs of the gals but whose sturdy frame and good solid appearance also gets the nod of the male audience, Marine is one of the many young Americans whose career was halted by World War II. Back in 1942 Joe had successfully auditioned for Harry James but the Army had first choice. As a rifleman with an infantry division during the Battle of the Bulge Joe won the Bronze Star.

When the shooting had ceased, Joe stayed in Europe and worked with some top show business names. In 1945 he returned to the States and had several New York night club bookings. Fred Waring caught his act and asked the Bronx boy if he would join the famous Pennsylvanians. Since then Joe has been the balladeer of the Waring troupe.

Joe's show biz idols include his bossman, Fred Waring, Perry Como and Dick Haymes. His own recording of "One Little Candle" has done quite a brisk business at record counters across the nation.

TV'S PIONEER GOSPEL SHOW

Dr. Percy B. Crawford and family use video to carry their message of inspiration

REV. Percy B. Crawford, dynamic and youthful at 50, is the moving spirit of "Youth On The March," TV's first gospel program. Along with some 70 young volunteer musicians and singers he presents a weekly inspirational show—a combination of good music and down-to-earth evangelism.

Dr. Crawford gets an assist from the six other members of the Crawford family, all of whom are active participants in the show. There's Mrs. Ruth Duval Crawford and the "Five D's"—as they're affectionately called—Don, 15; Dick, 13; Dan, 11; Dean, 8, and, last but not least, Donna Lee, 3. The latter could also be "D for Dazzler" since she's a blonde beauty and a real TV personality.

Helping Dr. Crawford carry his message of Christianity over the air are the Youth on the March orchestra, glee club and brass quartet—all volunteer performers from the King's

IN CHARGE OF MUSIC: Mrs. Ruth Duval Crawford, left, does the musical arranging. Here she smooths over a passage with Sylvia McCutcheon Ward and Robert Brooks. In the show, excellent music is blended with a spiritual message.

THE GLEE CLUB: The lovely voices, the fresh, young faces of the singers and the obvious fervor in their hearts are effective and inspiring. The youngsters are volunteers, give freely of their time for the show rehearsals.

College in Delaware and various high schools in the Philadelphia area. In this department, it's Mrs. Crawford who takes over as pianist, singer, musical arranger for the program—quite a monumental chore in addition to running the Crawford household.

Informality is the keynote of the program. Singers and musicians frequently are seen doing their homework at rehearsals or even while the show is on the air.

Of course, the most-anticipated portion of the show is the message of the TV minister himself. Rev. Crawford's solemn prayer and soft-spoken but hard-hitting gospel is reminiscent of the late Billy Sunday. In his 21 years of radio and TV, Dr. Crawford has traveled an estimated 1,000,000 miles to and from prayer meetings—sometimes as far as the Hollywood Bowl where 20,000 once heard him—or to Soldier's Field in Chicago, where he drew a crowd of 70,000.

"Youth On The March" is but one phase of Dr. Crawford's many evangelistic activities. He heads up King's College, (faculty of 30) three camps (staff of 125) a book store and book club plus the "Youth Newsette" a bi-weekly illustrated magazine offering news of the Christian world.

FIVE "D'S": The Crawfords five children, from left, Dean, 8; Dick, 13; Donna Lee, 3; Don, 15, and Dan, 11. The children learn their songs in 15 minutes, the three older boys read music and harmonize as they go along.

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DADDY'S GIRL: Portraying the role of "My Little Margie", Gale Storm keeps busy keeping Papa Charles Farrell in line, keeping her "job-losing" boyfriend out of Papa's hair, and keeping the household wheels revolving slowly but surely. In private life Gale Storm keeps busy as the wife of Lee Bonnell and the mother of three children. Gale is seen Thursdays at 10 P.M. on Ch. 10.

WE, THE HORSES SPEAK

Children's TV NOOK

GENE AUTRY'S CHAMPION—On the road I travel in a bright red van. "Champion" appears on the sides of the van in large gold letters. This is so everyone knows I am inside the red van.

Gene has seen to it that I have all the comforts of my home stable—air conditioning and everything!

The inside of my traveling quarters is lined with cork. If the driver stops suddenly for a red light and I am thrown against the wall, I won't get hurt. The cork is a soft bouncy substance that pads my fall.

I don't like to brag but I have traveled all over the United States. And beside that I've traveled on land, sea and air!

HOPALONG CASSIDY'S TOPPER—In my opinion my specially built trailer TOPS these other fellows' quarters by far. The trailer I travel in is trimmed in black and white. These are the colors of my master and myself.

Hoppy lets me ride in nothing but the best. I couldn't ask for better treatment, or a better master.

My trailer has all sorts of modern conveniences. There is even a special compartment for my saddle.

I'm really a vagabond at heart. I love to travel. When we go 60 miles an hour on the open road, I neigh with delight.

ROY ROGERS' TRIGGER—If you think Champion travels in style, you should see my quarters! I have a personal truck and trailer for my use while traveling. My trailer has three padded stalls. It also has kennel space for dogs. (I must admit those pups sometimes get under foot, though!)

I am not a poor host. I also have room in my trailer for humans. There is a bedroom, closets and a kitchen for overnight guests.

All in all, being a famous horse has its advantages!

SOLUTION to last week's crossword puzzle in Children's TV Nook.

	S		B	R	A	S	S		T	
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		M	A	R	Y		R	K		

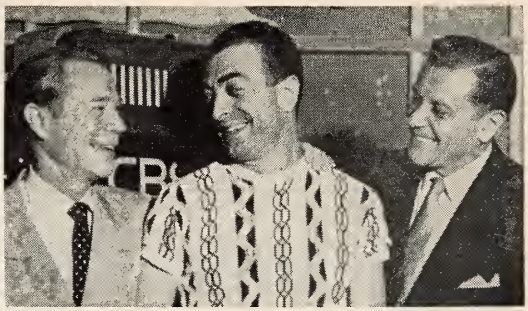
TV Backstage Camera

HI-JINKS: Red Buttons complicates the life of nightclub comedienne Pat Carroll in a typical scene from the Red Buttons Show.

DRASTIC DEMONSTRATION: World's heavyweight champion Rocky Marciano shows George Jessel the fight game isn't for sissies during the famous boxer's visit on the All Star Revue.

REHEARSAL SCENE: Jimmy Durante and Sophie Tucker seem to have as much fun offstage as on camera . . . at least according to this picture.

DRAMA FAVORITE: Pert Shirley Standlee is much in demand as a result of her successful appearances on drama shows.



REUNION: When Joe E. Brown (left) appeared as a "helping hand" on Warren Hull's Strike It Rich show he learned the cameraman was Marty Stuart (center) a former buddy he met while entertaining troops on Guadalcanal.

INTERESTED SPECTATORS: Roger Conant gives youngsters in the studio audience of "Meet Me At The Zoo" a peek at a rare, red South American tegu.

A SMALL AIRING: Burr Tillstrom takes his sidekick Kukla for a brief breath of fresh air as a respite from the busy rehearsal sessions.

BY HARVEY POLLACK

UNLESS Fate intervenes once again, pro football is finally slated to sit down in the witness chair while its television blackout program is probed.

This event is slated for Monday Jan. 26 when the National Football League has a date in our Federal Court with the Justice Department.

Originally the NFL was to defend itself for alleged violations of the Sherman Anti-Trust laws way back on June 16. But the federal judge postponed the case because of a lack of time to hear it. This six-month reprieve enabled the NFL to operate the same radio and television blackout program in the season just ended.

Here is the crux of the problem. The government contends that it is illegal for a league and its members to agree on a TV blackout. In the NFL, home games are not screened, while a game from another city can't be shown on TV in a city in which a NFL team is playing at home.

Away Games OK

The only games carried are the away games of clubs back to their home town. In addition if a holiday or special game is arranged that doesn't conflict with a team's schedule, that game can go on.

Bert Bell, the NFL commissioner, doesn't think there's a thing wrong with the program. In fact, Bernard Nordlinger, the league's attorney, insists the league's TV agreement is merely in self-defense and that unlimited television would tear down what each team helped build up. Harry Epps, the government attorney, fails to agree. The Justice Department's theory is that any unreasonable restraint on trade is a public injury and that the government feels the Philadelphia Eagles, for example, should be able to sell their TV rights anywhere they please.

Under this type of program the Eagles televised all their away games this year. They were front runners for their conference crown and yet when the receipts were counted at the end of the year the club was approximately $40,000 in the red. The team didn't draw at its home games where it has such burdensome overheads as the ball park percentage plus the $20,000 guarantee to each visiting club.

Crowds Didn't Come

We wonder what television could have done to the Eagle cause this year. It couldn't have hurt very much for despite their winning ways they didn't make money with crowds of 18,000 or so coming in at the gate. We believe TV would have created new fans for the Eagles and brought them out to the ball park since we feel TV makes fans rather than destroys them.

Back in the late 40's when the Eagles were winning the league titles, or fighting for them the games were televised and there was no adverse affect on attendance. The team drew crowds far superior to those of the current year. Certainly the TV rights for Eagle games are also worth much more now than then. The last offer we understand was about $40,000 for home games.

If restrictions are lifted and the government wins the suit, it doesn't mean the Eagles games at home will be carried. It just means that it will then be an individual club's right to decide, not the league's. Now the Eagles may feel that TV will hurt them and won't want their home games on TV.

But we're not hopeful that anything will be resolved even in time for next season. Regardless of how the court decides, the loser is certain to appeal to the Supreme Court which hurries for no mortal.

Local TV Screenings

Tom Moorehead

If you're wondering whether or not Tom Moorehead won his suit against Wally Butterworth, just take a gander at the new yellow Packard that Tom is sporting. It cost Tom exactly $4,167 and that represents only part of the settlement that Butterworth made as a result of using an idea that Tom and he created on the Meet the Champ show . . . A song which Bob Horn feels will be a hit, as do the kids on the Bandstand, is "It Won't Be Easy, Dear," which was written by localite Sam Gaudiosi, who wrote the lyrics during a six-year stretch when a skin ailment made him a virtual shut-in. He got the ideas from watching TV shows regularly and teamed up with composer Eddy DeLuca, who played the piano for Milton Berle and Jackie Gleason, to do a song which Cathy Allen has recorded on the Drexelbrook label.

Marge Weiting, whose dad was the president of the Boston News Bureau, loves working on doll clothes for her kids . . . Eleanor Glenn aspires to use her musical training on TV . . . If you want to see a house that is a house take a peek at Stan Lee Broza's domicile out in Devon. It is a 25-room mansion. One whole floor is dedicated to the files he and his wife have kept of the music, programs, etc. they have done over the years. The place is called Stanest to show it's a combination of Stan and his wife Esther . . . Chris Keegan has been doing a lot of benefits in the Northeast lately . . . How come Eddie Newman, who was such a big hit on radio several years ago, can't get a TV show of the late night variety . . . Now that Ed Hurst and Joe Grady have come to TV,a battle looms as to whether Bandstand or the 950-Club boys will pull the greater audience.

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Tommy Ferguson Trio Sings

Night and Day

NIGHT and Day isn't just the title of a song that Tommy Ferguson Trio can sing. It's also a perfect description of WHEN they sing.

The boys have a schedule which would kill off most of us. They open up in the morning Monday through Friday by rising at 6:30, rehearsing at 7:30 and going on Ch. 10's Take Ten at 8:50 A.M. Twice a week they do the Fun and Fortune show at 2 P.M. and have rehearsals beforehand. Sundays they get up early for Candy Carnival workouts.

That would be enough for most performers, but each night the combine appears at Chubby's where they play from 9:30 P.M. to 12:30 A.M. except when the floor show goes on. Then they head for a 2 A.M. sleep and start all over the next day.

We tried the routine with them one night, leaving Chubby's when they did and coming in the next morning for their show. The bags showed under our eyes and yet the boys looked fresh as daisies. We asked how come.

"It's just a matter of routine," they confided. "We don't work hard in this business and the time goes fast since we enjoy what we're doing. Besides Saturday is our sleeping day and we catch up."

The trio, incidentally is composed of 27-year-old Tommy, the guitarist; Walt Eismann, 27, the accordionist, and Joe Perri, 24, the bass. Tommy does the business end, Walt the arranging, and Joe the clerical. All three are married.

Joe and Walt attended Frankford and Tommy went to North Catholic. The boys all played in their high school bands and drifted together after awhile. They took Tommy's name because he already had a group and it was easier to continue bookings under his name than start a new moniker. They first played together in Harrisburg and worked clubs until joining WCAU in 1949.

When Tommy told us that they would soon be on a daily afternoon network show to augment their present schedule, we left them trying to figure out when they were going to catch their accustomed catnaps.

BUSY BEES. Singing softly, backed by their melodic music is the specialty of the Tommy Ferguson Trio which includes (l to r) Tommy, Joe Perri and Walt Eismann.

See

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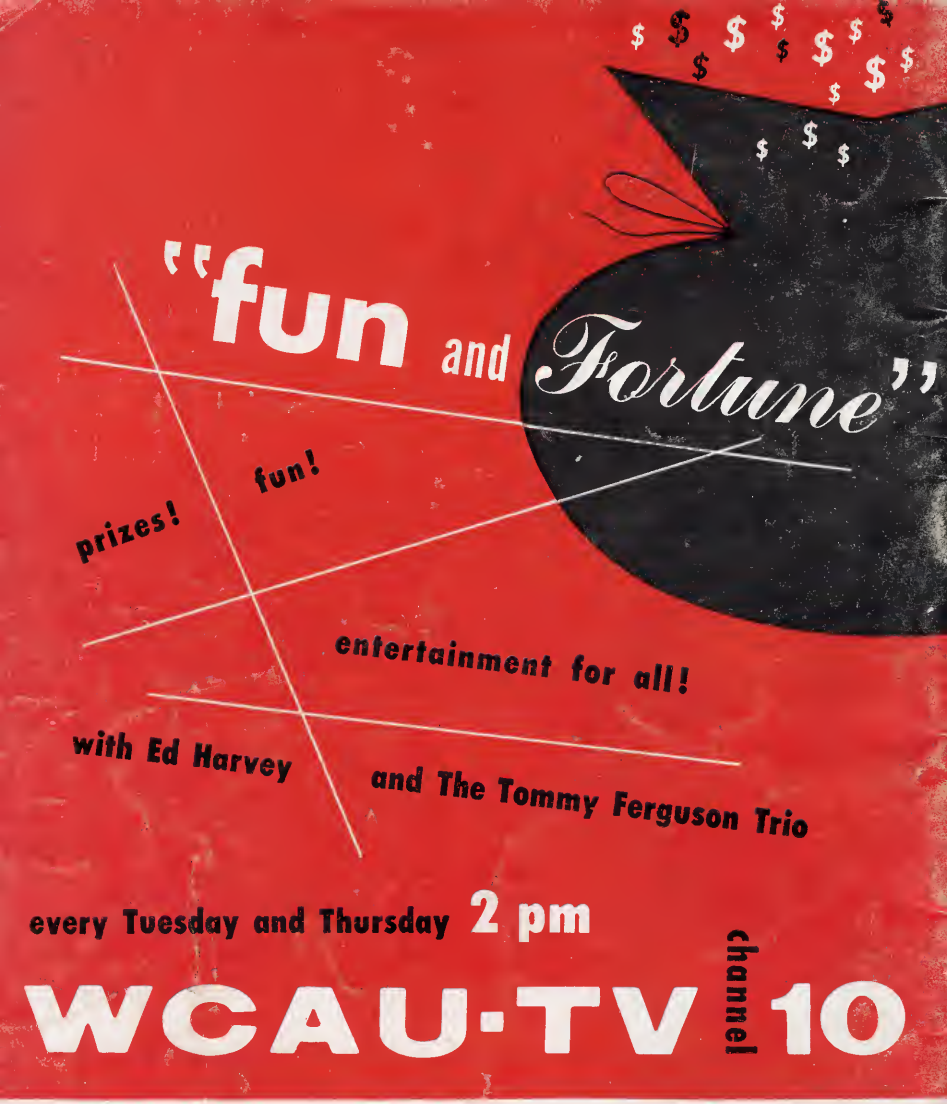
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